

Corporate Responsibility Report





Our Commitment. Our Impact.

With nearly 16,000 associates serving customers located in 47 states as well as our military heroes throughout the world, SpartanNash recognizes the value of our voice and strategic importance of our resources.

We are mindful that our business decisions, products, services and operations have a direct impact on the environment, our communities, customers and co-workers.

We define this conviction as our Corporate Responsibility.

We also acknowledge that Corporate Responsibility is a journey – not a one-and-done activity, event or initiative.

Consequently, we continually challenge ourselves to identify, align and integrate impactful practices throughout our wholesale and military distribution supply chains, more than 155 corporate-owned retail stores, and three service centers.

We measure success based on decreasing our environmental impact, advancing our social stewardship and sustaining our commitments in accordance with our financial performance.

This report provides an overview of our journey and how SpartanNash is leveraging both our voice and footprint to make a difference in the communities we serve.

We invite you to take a look. As you'll see, we take relationships seriously – so much so that our vision is to be a best-in-class business that feels local, where relationships matter.

At SpartanNash, we're investing in today, to ensure a better tomorrow.

Dennis Eidson
CEO and Chairman of the Board

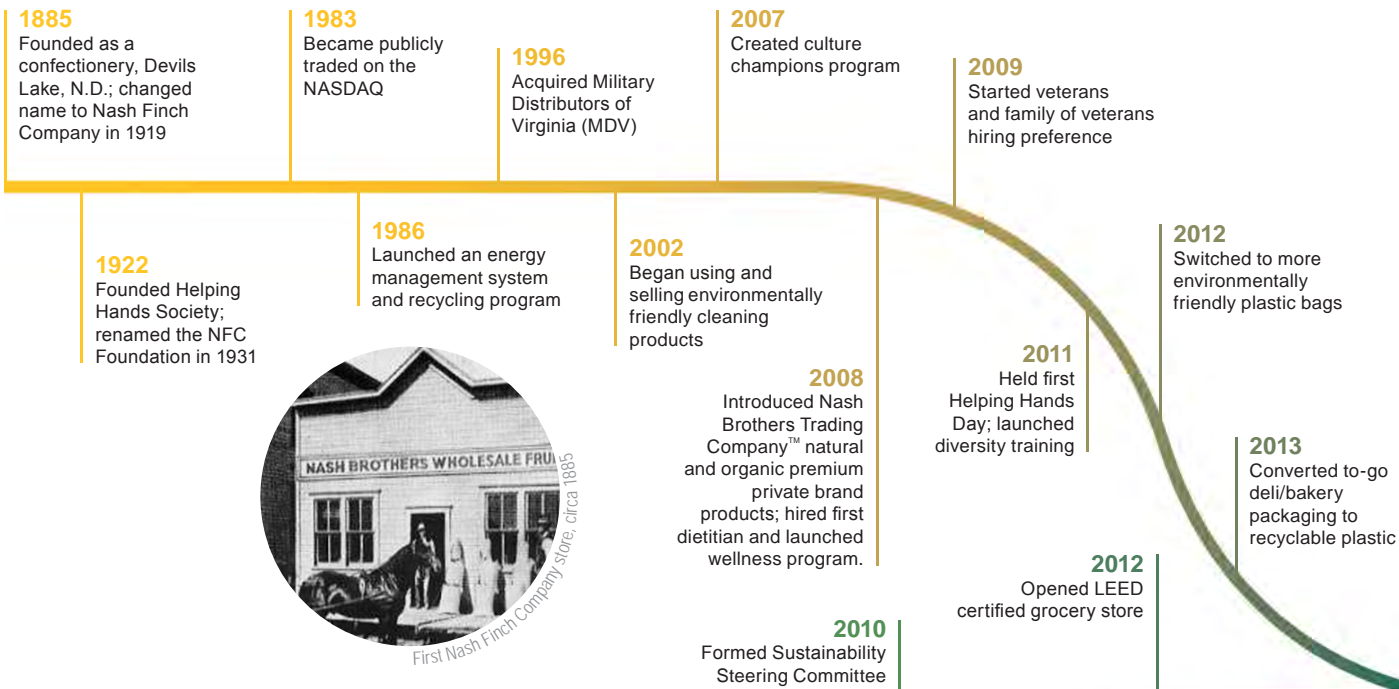


Who is SpartanNash	2-3
Historical Timeline	4-5
Social Responsibility	6-21
Environmental Sustainability	22-32



Our CR Journey

Nash Finch Company



First Nash Finch Company Store, circa 1885

Spartan Stores



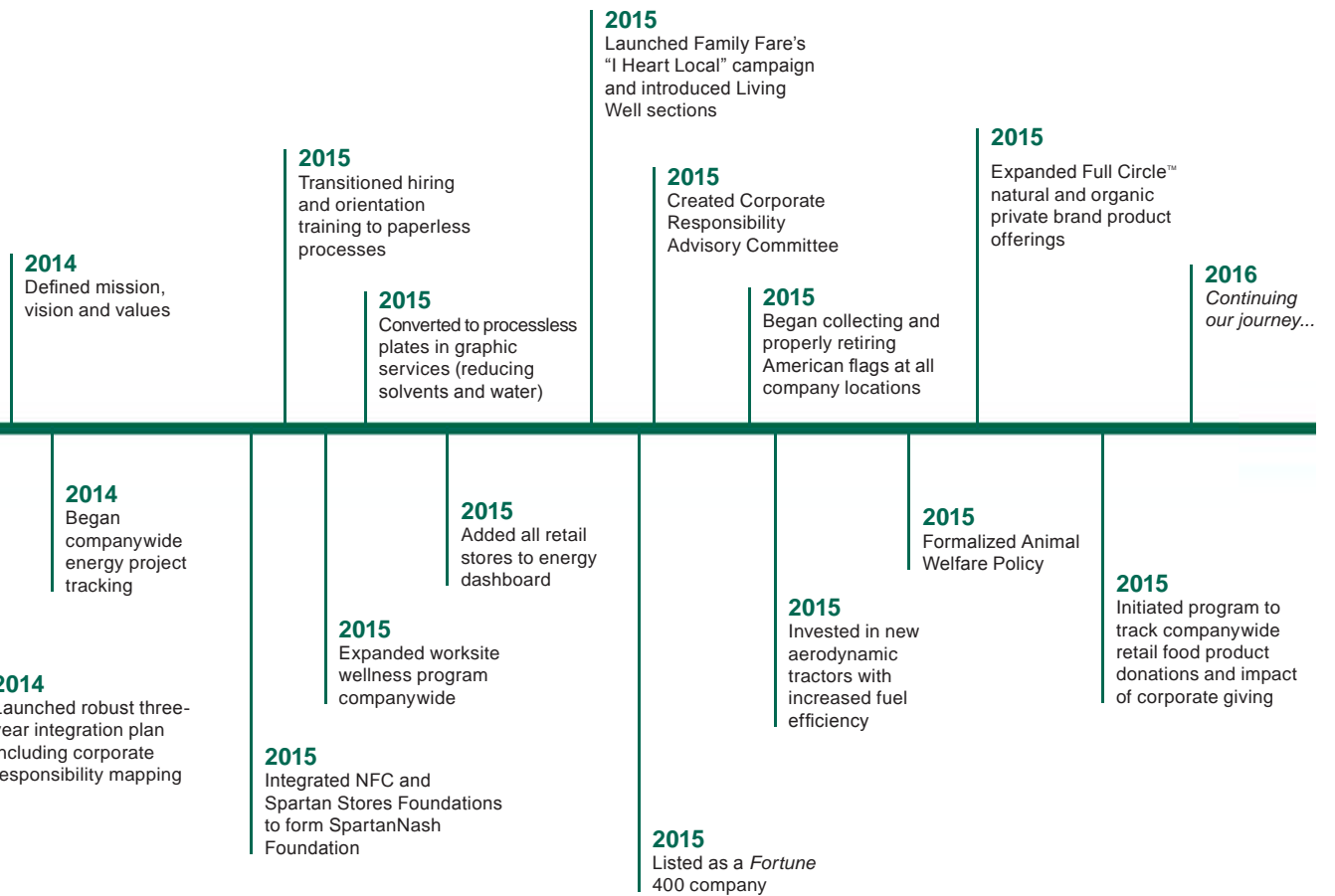
Boxcar of sugar purchased, circa 1917

SpartanNash

November 19, 2013
Nash Finch Company and Spartan Stores, two multi-billion dollar companies, merged to form SpartanNash.



SpartanNash Corporate Headquarters is located in Grand Rapids, Michigan





Social Responsibility

Corporate Giving | SpartanNash Foundation | Volunteering | Associate and Food Safety | Serving Our Military Heroes | Diversity and Inclusion | Associate Wellness | Customer Health and Wellness | Fair Food Pledge and Animal Welfare | Double Up Food Bucks™





Relationships Matter

Making a difference where we live, work and play.

SpartanNash's goal is to be engrained in the fabric of our communities – not just at the dinner table.

Our corporate giving programs are just one way we build relationships within our local communities. In 2015, we contributed \$1.5 million toward sponsorships, fundraisers, gift cards and product donations to make our communities stronger, healthier and safer.



In 2015, we sponsored more than 800 health and wellness events, including the Michigan State University College of Human Medicine Gran Fondo. As the event's Premier Sponsor in 2015 and 2016, we encouraged our associates to participate in this fun bike ride and raise money to find a cure for skin cancer. We took the challenge to heart and were the top fundraising team in 2016 – coming in first with \$11,900. We also provided free registration for associates and a discount on family, friends' and store guests' registrations.

For the third year in a row, we also focused on raising resources and awareness in memory of a co-worker, Dan "Corky" Carman, during three ALS walks in South Dakota and Minnesota. Dan previously served as distribution director of the Sioux Falls, S.D. distribution center and was diagnosed with the disease in June 2013. For the past two years, SpartanNash has been a gold-level sponsor of Walk to Defeat ALS events in St. Cloud, Minneapolis and Sioux Falls, and in 2016, more than 40 associates, family and friends proudly donned SpartanNash shirts and walked in Dan's memory.

In late 2015 and early 2016, SpartanNash joined forces with our Grand Rapids warehouse associates to provide our Flint, Mich. neighbors with safe drinking water. Together, we donated two truckloads of bottled water, sparking questions from associates and store guests on how they could help with additional donations. The ensuing water drive resulted in 1.3 million bottles of water – or 40 semi-truck loads – being donated and distributed by our team to the Flint community. Several Detroit Lions football players got in on the action, helping with the donation.



SpartanNash's retail, distribution and service centers also support requests from local schools, athletic teams, faith-based organizations, community service clubs and veterans support groups.

These requests run the gamut – from Fourth of July fireworks and festivities to sponsoring little league teams; from helping host elementary school bake sales to providing product for church fundraisers; from raising community dollars through food and wine events to partnering with 4-H participants or Relay for Life teams – and enable us to support the communities where we live, work and play. In 2015, we underwrote \$800,000 in community sponsorships in response to 4,365 requests – each creating an opportunity to build and strengthen local relationships.



We also offer our communities several opportunities to partner with us to raise funds for their favorite community nonprofits.

Our Direct Your Dollars™ program is one such program. It is built on the concept of shopping with purpose, meaning our store guests can use their purchasing power to support their favorite nonprofits. Through our Direct Your Dollars program, eligible nonprofit organizations can earn \$1,000, simply by collecting and submitting \$150,000 in eligible receipts from any of our corporate-owned retail stores or fuel centers. All preschool and K-12 schools are eligible to participate, as well as school-sponsored groups and clubs. Faith-based and community service organizations are also eligible, as are nonprofit organizations with a 501(c)(3) determination.

Our SCRIP/TRIP program is another popular way for community groups to raise money by shopping in our retail stores. Groups participating in SCRIP/TRIP can purchase store gift cards at a discounted rate and then sell them as a fundraiser for their group. The difference between the discounted price and the gift card value generates needed funds for the organization.

In 2015, SpartanNash underwrote more than \$295,000 in fundraising redemptions.



SpartanNash Foundation

Food. Shelter. Patriotism.

The SpartanNash Foundation represents the best of its predecessors, the NFC Foundation and the Spartan Stores Foundation, and continues an over 100 year combined legacy of giving back to the communities we serve.

The SpartanNash Foundation aligns with its community grant recipients to provide hunger relief, secure shelter and support our military heroes. We are also deeply committed to continuing our 32-year partnership with Special Olympics, in which we have donated more than \$8.6 million, as well as thousands of volunteer hours and meals for Summer Games volunteers.

Our Foundation is funded primarily by our company with additional support from our associates. In 2016, nearly 4,000 associates pledged more than \$300,000 to support the mission of our charitable giving arm. This commitment included 100 percent participation from Foundation trustees, senior executive team members and retail associates working at our Family Fare Supermarkets in Bellaire and Grayling, Mich. and the SunMart in Sterling, Colo. We believe this participation rate reflects our culture of investing in our neighborhoods to create stronger, healthier communities.

The Foundation is overseen by a cross-functional board of trustees.

Associates also volunteer to serve on the Grant Review, Fundraising and Volunteer subcommittees. Applications are accepted year round, with grants awarded on a quarterly basis. In 2015, the Foundation awarded more than \$892,000 in grants to more than 40 community partners. Details on grant recipients can be found at spartannash.com/foundation.

At designated times throughout the year, the SpartanNash Foundation also invites retail store guests to join the Foundation in raising awareness and funds for nonprofit community partners. In 2016, we raised nearly \$825,000 together through four companywide scan campaigns, benefiting 191 local Habitat for Humanity, Special Olympics, patriotic and food pantry partners. Our retail campaign to end hunger was the Foundation's most successful companywide retail fundraising effort to date, raising nearly \$300,000 on behalf of 119 local food pantries and food banks. Each store personally selected a community food partner, ensuring the scan to end hunger would have a significant local impact.

In addition to the Foundation's financial giving, our company underwrites the scan campaign costs to ensure that 100 percent of dollars raised during our retail scans go directly to our designated local or regional partners.

The SpartanNash Foundation provides vital funding, raises awareness and introduces associates to new volunteering opportunities.



◀ **Special Olympics**
SpartanNash has been a Presenting Sponsor of the Special Olympics Michigan Summer Games for 32 years and has supported the Special Olympics Minnesota Summer Games since 2003. In 2016, the SpartanNash Foundation expanded its partnership with Special Olympics to seven additional states – Colorado, Iowa, Ohio, Nebraska, North Dakota, South Dakota and Wisconsin – raising \$231,650 for Special Olympics chapters through a retail scan campaign. As a result, more than 20,000 Special Olympians had the opportunity to compete with other children and adults with intellectual disabilities and experience the joy of seeing themselves for their abilities, not disabilities.



◀ **Boys Town**
The SpartanNash Foundation awarded a \$10,000 grant to Boys Town in 2015 to underwrite expenses related to its nine-acre community garden. Located in Omaha, Neb., the Boys Town garden provides fresh produce to 600 students who live on-campus as well as the nonprofit organization's student-run farmers market. Students learn vital lessons and the power of teamwork as they cultivate and care for the gardens throughout the summer and fall.



Associate Volunteer Challenge

Celebrating associates dedicated to volunteering and inspiring others to give back.

SpartanNash has hundreds of humble heroes amongst its ranks, volunteering year round to make their communities stronger.

As a way to recognize and honor our associates' dedication to volunteering, we launched the 100 Club in 2016. Associates who exceed 100 recorded volunteer hours in a calendar year can select their favorite 501(c)(3) charity, and the company will make a \$100 donation in their name.

Recognizing our volunteers also inspires others and encourages teambuilding and group volunteer opportunities. With this in mind, we challenged ourselves to log 15,000 volunteer hours in 2016, and we are on track to surpass our goal.

So many SpartanNash associates have shown incredible commitment through their volunteer efforts, but there is one in particular that stands out. Don Anderson, a truck driver out of our MDV Norfolk facility who joined the company in 2002, has been volunteering for the Virginia Beach Emergency Medical Services station for more than 35 years. Don volunteers at the station – the largest volunteer EMS group in the U.S. – so frequently that he received a special award recognizing him for more than 4,000 hours of volunteer service!



It is very satisfying to know that I am helping people and that I am making a difference. I've been involved in several life-saving situations, which has a tremendous impact on you. Plus, the work that we do in the community is a positive reflection of the company as a whole.

Don Anderson
MDV Norfolk truck driver



Kevin Terry, a payroll associate at the Omaha, Neb. distribution center, also has a passion for volunteering and works to rally his colleagues to participate in group volunteering activities. In September 2016, Kevin and nearly 20 Omaha DC associates and their families volunteered for two important organizations on back-to-back days. First, they helped Habitat for Humanity with a Rock the Block beautification project, and the following day they participated in an Out of the Darkness walk to raise funds and awareness for those affected by suicide.

Helping Hands in the Community

Living our vision to be a best-in-class business that feels local, where relationships matter.



Since 2011, our Minneapolis Service Center has hosted an annual Helping Hands in the Community Day – a day of community service where associates complete group volunteer projects at various nonprofits.

Over the last six years, 1,628 associates have participated in the Twin Cities, contributing more than 10,500 hours at 19 different community partners.

The program has been so successful that we expanded it to our Grand Rapids, Mich. and Norfolk, Va. service centers in 2016. More than 300 Grand Rapids associates volunteered 1,854 hours at 21 community partners, and more than 80 MDV Norfolk associates contributed nearly 500 hours at eight nonprofit organizations.

All total in 2016, Helping Hands has impacted 38 partners and produced 3,366 volunteer hours from 561 volunteers, resulting in \$75,900* worth of valuable assistance.

As our associates give back, they quickly learn how much they receive in the process. Helping Hands helps us better connect with our Foundation grant recipients, community partners and co-workers.

See videos and photos at spartannash.com/volunteering.

*Based on Independent Sector estimate from U.S. Bureau of Labor Statistics.





Keeping Our Associates Safe

Safety and satisfaction go hand in hand.

At SpartanNash, we hold ourselves accountable to ensure not only the safety of our customers – but also our associates and the millions of travelers we see on the roads. We recognize this commitment to safety goes hand in hand with associate satisfaction. Following our merger, we formed a Fleet Safety Action Plan Group to evaluate our operations and build upon best practices to create a one-way safety improvement process. With 492 tractors and 1,478 trailers and more than 800 dedicated drivers logging 50 million miles a year, fleet safety is critical.

We believe safety starts with having the highest level of equipment and keeping it well maintained and road ready at all times. We continue to upgrade features such as anti-lock braking systems and roll-stability packages. We also have an expectation that our drivers are well trained and complete a thorough trip inspection before and after each trip.



Other safety initiatives include:

- Establishing safety champions at each location
- Hiring dedicated fleet safety professionals
- Investigating accidents and completing post-accident training
- Implementing an intense, interactive multi-day defensive driving program for all commercial drivers
- Creating Safety Improvement Teams at each distribution center and retail location

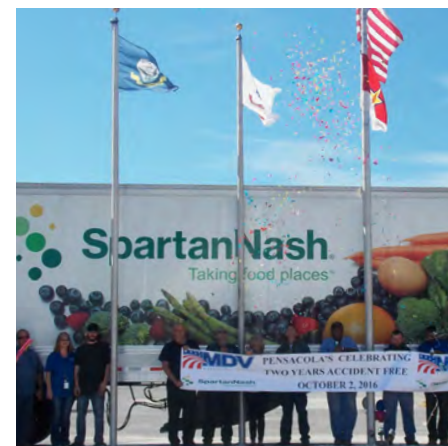
In 2015, we reduced our overall incident rate by five percent and overall severity rate by 26 percent versus 2014. We also reduced our over-the-road incident rate (DOT recordable accidents) by 71.4 percent.

In 2015, our MDV Pensacola, Fla., Minot, N.D., and Junction City, Kan. DCs were accident free.

Our environmental, health and safety team continually works to ensure the safety of our associates and customers by implementing robust, aggressive incident prevention programs and a very strong post-incident claims management protocol. Examples include safety scorecards for each DC and retail location monitoring key metrics and reporting them to executive management, and implementation of positive behavior-based recognition programs such as C.U.B.S (Caught U Being Safe).

Accident free for two years at MDV Pensacola

On Oct. 1, 2016, our MDV Pensacola facility marked two years accident free. This is a significant improvement over 2009, when we ended the year with 55 workplace accidents, which resulted in 184 lost time days and 1,042 work-restricted days. The team made several changes, including discussing safety at each startup meeting and maintaining an active Safety Improvement Team that meets each period to discuss current safety concerns and keeps associates engaged in safety.



Ensuring Safe, Quality Food

Building customer trust with each and every product.

With thousands of products shipping every day, ensuring each and every food item is safe for consumption is a corporate responsibility we don't take lightly. And with an increasing number of perishable products, we have the added responsibility that our products are fresh and of top quality.

We also prepare a number of items in our delis, bakeries and fuel center convenience stores. To ensure the safety and freshness of the food we prepare, our auditors perform comprehensive safety audits at each of these locations five times per year.

We also audit all new vendors that supply our exclusive private brands and require them to be certified in the Global Food Safety Initiative (GFSI), which is the leading auditing process in the industry today.

Our SpartanNash MDV military division has shipped upwards of half a million containers of food and general merchandise since 1978 to DeCA distribution centers servicing U.S. military commissaries and exchanges via our export business. Our team works to ensure the safety and integrity of these products as they travel 4,000 miles across the ocean to Europe or as far as 7,000 miles to Bahrain.





Serving Our Military Heroes

Living our core value of patriotism.

Our SpartanNash MDV military division exists to serve our military heroes and their families, at home and abroad.

We are privileged to see firsthand the sacrifices made to protect our freedoms, and we are committed to giving back in a number of ways.

This commitment begins with recruiting, hiring, advocating for and providing professional development opportunities for veterans, Reservists and National Guardsmen.

Today, we have more than 700 associates among our ranks that have served or continue to do so.

The respect and gratitude we have for our military heroes is evident in other aspects of our company, including living our core value of patriotism through our associate volunteer efforts, corporate giving initiatives, community board service and grant support from the SpartanNash Foundation. Grants have provided vital transitional housing support, healing therapy, scholarships, mentoring and job training, basic necessities, housing while seeking medical treatment and so much more through partners such as Vetshouse, Fisher House Foundation and Warriors at Ease.

SpartanNash contributes products, dollars and volunteer hours to military and veterans organizations and events throughout the year, donates its corporate plane to fly wounded veterans for medical service, collects American flags at all facilities for proper retirement and hosts Memorial Day, Fourth of July, 9-11 and Veterans Day tribute events.

In 2015, SpartanNash helped 103 World War II veterans return to Washington, D.C. for one final mission. We donated breakfast, a travel bag, water and snacks for 250 travelers who went on the Honor Flight, and we asked all associates to submit letters of thanks for the return trip's mail call.

We also hold a special place in our hearts for Honor and Remember.

The Honor and Remember organization is deeply committed to never forgetting those who paid the ultimate price in service to our country. The flag serves as a symbol of remembrance. SpartanNash underwrites personal flag presentations and flies the Honor and Remember flag at all facilities. The flag artwork is also displayed on our fleet of tractor trailers.



Inclusion Inspires Innovation

Differences expand our perspectives – and drive our innovation.

At SpartanNash, we embrace the unique talents and backgrounds of our co-workers, customers and communities. We recognize that our differences expand our perspectives – and that drives innovation. By cultivating relationships based on respect, integrity, teamwork and trust, we build a winning culture – and recruit a winning team.

Inclusion begins by dispelling misconceptions and building relationships with co-workers and customers of all ages and backgrounds.

At SpartanNash this takes many forms, including building new alliances with race, ethnic and military-based organizations; pursuing alternative recruiting channels; mentoring at inner-city schools; weaving inclusion topics into our onboarding and professional development training; offering bilingual call center and retail support; translating vital information and signage; partnering with organizations to protect migrant farm workers; creating flexibility for working parents, part-time students and retirees; and offering year-round opportunities to share our rich cultures.

But don't just take our word for it. Here are examples of recent awards that reflect our commitment to diversity and inclusion:

2015-2016 Awards:

Best and Brightest Companies to Work For, National Association for Business Resources (2016)

Certified Veteran-Friendly Employer, Michigan Veterans Affairs Agency (2016)

Power 300: Most Influential Black Corporate Directors, *Savoy Magazine* (2016), honoring SpartanNash board members Maj. Gen. Hawthorne L. "Peet" Proctor, U.S. Army (Retired) and Yvonne R. Jackson, President, BeecherJackson, Inc.

Best and Brightest in Wellness, Michigan Business and Professional Association and Michigan Food and Beverage Association (2016)

100 Most Influential Women in Michigan, *Crain's Detroit Business* (2016), honoring Kathy Mahoney, SpartanNash EVP, Chief Legal Officer and Secretary

Honor Roll Company, 2020 Women on Boards (2015)

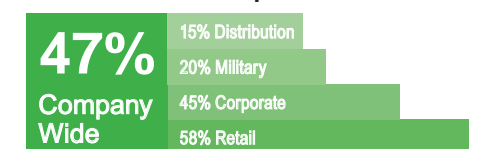
Corporate Champion Award, Women's Forum of New York (2015), recognition for helping to advance women's leadership

Top Women in Grocery, *Progressive Grocer*, 37 associates recognized since 2012

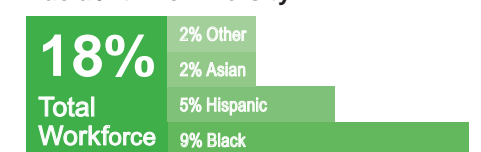
Board of Directors:



Women in the Workplace:



Racial/Ethnic Diversity:





Choose Well. Live Well.

A healthy life begins today!

Best practices make sense. That's why we launched the Choose Well. Live Well. program in 2015, expanding the associate wellness program introduced nearly a decade before by Nash Finch.

It's all about getting educated, getting healthy and getting rewarded – and having fun in the process. Through our five pillar program, associates are encouraged to assess and improve their physical, financial, social, community and career well-being through a variety of interactive programs.

In the process, we're creating a culture where associates are empowered with knowledge, opportunities and incentives to maximize their own well-being.

Through Choose Well. Live Well., eligible associates can earn up to a \$500 wellness incentive – in addition to other financial rewards – for adopting healthier lifestyles. In 2016, approximately 26 percent of eligible associates were registered for the wellness program and more than 450 associates earned the annual wellness incentive for their achievements in the program.



We also recognize that our associates' well-being extends beyond physical health and wellness. Financial education and resources, opportunities for professional and personal development and community engagement through volunteering are just a few additional examples of the commitment to our associates. Annually, our associates participate in more than 54,000 hours of company-sponsored professional and personal development programs.

We believe that it's the daily choices we make in each of these areas that shape our overall satisfaction and well-being at work, at home and at play.



Delivering Healthier Options

Meeting our customers' desire to live healthier lifestyles.

SpartanNash offers distinct store-within-a-store Living Well health and wellness sections in 17 of our corporate-owned retail stores, with the plan to increase that number to more than 25 in 2017. These Living Well sections bring together a wide array of healthy and nutritious products normally found throughout our stores – from kombucha to bulk herbal tea and nut butters to chemical-free cosmetic products.

No matter what aisle you're in, nutrition labels are important to understanding the attributes of a product on your grocery list. We were one of the first companies to place the Facts Up Front nutrition icons on our Spartan® exclusive private brand products. Facts Up Front is a voluntary initiative where products include a specific nutrition icon on the front of the package identifying the calories, saturated fat, sodium and sugar in each serving. Our private brand team has added Facts Up Front to more than 30 percent of our exclusive private brand Our Family® line of products as well, with the goal of having it on all Our Family products in the near future.

In addition to our nutrition-based programs, SpartanNash also operates 82 in-store pharmacies across our retail banners. Our YouRx Wait less. Pay less. pharmacy programs provide customers faster access to more than 250 different medications, including free antibiotics, prenatal vitamins and diabetes medications and \$4 and \$10 discounted generic prescriptions. Our pharmacists also offer customers numerous free or discounted health screenings throughout the year such as healthy heart, bone density, derma view and diabetes screenings as well as immunizations.





Focusing on the Farm

Partnering to ensure the fair and humane treatment of migrant farm workers and farm animals.

Animal Welfare

Although we do not own or operate any farms or animal processing facilities, SpartanNash takes animal welfare very seriously. We believe animals can and should be raised, handled, transported and processed in ways that ensure they are clean, safe and free from cruelty, abuse or neglect.



In 2015, we formalized our commitments in an Animal Welfare Policy, available at spartannash.com/animalwelfare, which include:

Cage-free eggs

We will transition to cage-free eggs in our corporate-owned retail stores by 2025 or sooner, based on available supply, affordability and consumer demand.

Milk with no artificial growth hormones

Our private brand milk has had no artificial growth hormones (rBST/rBGH) for almost 10 years.

No genetically modified seafood

We have never sold and have no intention of ever selling any genetically modified seafood.

Polled genetics for dairy cows

We support the use of polled genetics breeding programs for dairy cows, which if successful will ultimately eliminate the need for dehorning.

We share our commitments with store guests using in-store signage for milk, eggs and seafood. We will also continue to engage and work cooperatively with our vendors and suppliers to embrace and promote best practices for farm animal well-being in the supply chain process.

Fair Food Pledge

SpartanNash is proud to be the first food distributor and retailer in Michigan to sign Migrant Legal Aid's Fair Food Pledge, affirming our commitment to fair labor practices for the state's more than 94,000 migrant and seasonal farmworkers and their families.

By signing the pledge, SpartanNash commits to working in partnership with Migrant Legal Aid if any of our 250 Michigan produce suppliers appear to be in violation of regulations requiring fair treatment and safe working conditions. This includes respecting the dignity of workers, treating them with fairness and equity and providing fair wages, access to bathrooms and drinking water and safe, clean housing. Visit spartannash.com/fair-food for details.



Double Up Food Bucks™

Providing easier access to affordable, healthy produce for low-income families.

From apples to zucchini, buying Michigan-grown produce at 17 Family Fare Supermarkets allows participants in the Supplemental Nutrition Assistance Program (SNAP, formerly known as food stamps) to earn free fresh fruits and vegetables through the Double Up Food Bucks program.

SpartanNash is the only grocery retail chain with multiple stores participating in Double Up Food Bucks in Michigan. The program is funded by federal, state and private sources and administered by Ann Arbor, Mich.-based Fair Food Network. Our IT department integrated the Double Up Food Bucks program with our point-of-sale systems, which enabled us to pilot the program at two Family Fare Supermarkets in 2014, expand to five stores in 2015, and more than triple our participation to 17 stores in 2016.

For each dollar of fresh Michigan produce SNAP customers purchase using their Bridge Card and yes Rewards loyalty card between August 1 and December 31, an equivalent amount of points – up to 20 points per day – is placed on their loyalty card. Shoppers can then redeem the points for free fruits and vegetables.

"I love that we can offer the Double Up Food Bucks program at our store for the third year in a row," said Renee Harris, store director of the Family Fare Supermarket located at 45 East Columbia in Battle Creek, Mich. "Through the program, we can support local farmers while helping our customers stretch their food dollars and encourage healthier eating."

To learn more about SpartanNash's participation in Double Up Food Bucks, visit spartannash.com/DUFB.





Environmental Sustainability

Minimizing Food Waste | Reuse and Recycle | Food Donations |
Efficient Transportation | Energy Efficiencies | Commitment to Local and Organic |
Engagement and Education through Earth Week



Waste Reduction

Minimizing waste has multiple environmental benefits.

Food waste is a growing problem in America.

In fact, the Natural Resources Defense Council estimates that nearly 40 percent of the food produced in the U.S., from farm to fork, is never consumed.

While complicated, the process to reduce food waste, minimize damage and divert products to families in need is the foundation of our comprehensive waste management program.

In late 2015, we formally adopted a waste minimization program, also known as shrink reduction.

Some key elements of this initiative specific to our distribution business are:

- Accurate sales forecasting for every product and packaging option
- Ensuring damage-free shipping and storage
- Establishing a damage committee and damage-free incentives
- Creating an early warning/special billing process that informs buyers of upcoming dating issues on a daily basis
- Implementing continuous inventory date checks

Our retail operators also work to reduce waste by monitoring product dates and ensuring proper ordering and rotation.

As a result of our increased efforts to minimize product damage, we reduced our overall warehouse damage by \$165,000 worth of product through mid-August 2016. Our Lumberton, N.C. distribution center contributed to this damage reduction, accounting for \$31,000 in reduced food waste savings.

“There are a lot of factors that tie into our damage reduction efforts, but we really tried to educate our associates and increase their awareness and the program’s success,” said Jimmy Carter, Lumberton operations manager. “From one end of the building to the other, it’s been a team effort, and the results really show.”



Giving Materials a Second Life

Extending the life of products beyond their initial use.

SpartanNash reused 183 million pounds of pallets and recycled in excess of 52 million pounds of materials in 2015. This means we diverted more than 235 million pounds of waste from landfills.

As an example of a closed loop system, our Michigan facilities collected, baled and shipped to Petoskey Plastics nearly 500,000 pounds of plastic shrink wrap used to secure pallets of products. We then purchased back from Petoskey Plastics 136,000 pounds of Greencore trash can liners manufactured from 95,200 pounds of our very own recycled shrink wrap plastic – meaning that 70 percent of our trash can liners are made from our own post-consumer recycled content.

The SpartanNash Graphic Services team has implemented innovative and unique environmental sustainability practices over the years as well. Starting in 1989, we purchased an ink recycling machine for in-house recycling, reducing the amount of discarded ink by 2,500 pounds annually, as well as decreasing the purchase of new ink. In May 1991, we began recycling all set up and waste paper, cores, wraps, aluminum plates and corrugated cardboard.

Our retail stores also collect meat renderings – including leftover skin and bones from whole meats cut up in our meat departments – as well as used fryer grease. In 2015, 529,803 pounds of meat renderings and grease were collected from 90 of our retail stores and repurposed into biofuels by our vendor.

235,657,567 pounds of materials diverted from landfills in 2015



183,462,966 pounds of pallets



2,310,109 pounds of paper



2,193,775 pounds of plastic



43,462,329 pounds of cardboard



In 2015
269,000
pounds of product were
donated from seven
food shows



Fighting Hunger

Reducing hunger and food waste by partnering with food banks and pantries.

In addition to the SpartanNash Foundation's support in fighting hunger, our company donated 2.58 million pounds of food – or the equivalent of approximately 2.15 million meals – to 147 community partners in 2015. These donations come predominantly from our distribution centers, but also from our retail stores and food shows.

Donating to local food banks, pantries, churches and other organizations serving those in need in our communities achieves all three prongs of our corporate responsibility commitment. We are helping to fight hunger, keeping methane-producing food items out of landfills and reducing our disposal costs.

In May 2016, our MDV Norfolk facility partnered with Operation Blessing International, a nonprofit humanitarian organization working on hunger relief. Our facility made two donations totaling 9,100 pounds of dry goods and food products, which was distributed to five smaller local hunger relief network partners. Operation Blessing estimates it supplemented well over 5,830 individual needs.

Our merchandising teams also donate display products from our food shows to local food banks and pantries. In August 2016, for example, SpartanNash donated more than 123,000 pounds of products – the equivalent of 80 pallets – to Access of West Michigan at the completion of our annual fresh and grocery food show in

Grand Rapids, Mich. More than 70 volunteers were on hand to pack up boxes of fruits, vegetables, grocery items and more.

“This show is such a gift for us,” said Sylvia Taylor, who manages the Flat River Outreach food pantry. “With the amount of produce we get from today alone, we’ll be able to help 100 families, who rarely get food of this quality. It’s so amazing, and we can’t thank SpartanNash enough.”



2,585,086
pounds of food were
donated in 2015



Maximizing Fleet Efficiency

Getting more out of each mile.

As the fifth largest wholesale distributor in the country, our more than 800 drivers travel approximately 50 million miles a year in 492 tractors and 1,478 trailers. In order to transport our products in the most efficient manner possible, SpartanNash's transportation team plans its trips so that trailers remain as full as possible on inbound and outbound routes, maximizing our miles per gallon.

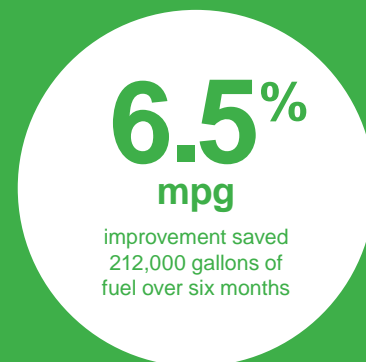
In 2015, we invested in the initial phase of upgrading our fleet to more aerodynamic and energy efficient tractors and trailers. In addition to the new aerodynamic design, the engine-to-transmission gear ratio was engineered with a fuel efficiency focus that does not compromise performance.

We have been equipping and will continue to equip a number of our refrigerated trailers with the capability to be plugged into electrical outlets while at the warehouse dock, rather than running on diesel. This results in less fuel consumption and direct air emissions. The tractors are also designed with an automatic shut off to ensure they are not running needlessly, with an override for cold weather conditions.

Through the second quarter of 2016, our fleet's average miles per gallon increased 6.5 percent as compared to our 2013 baseline. This improvement has reduced diesel consumption by 212,100 gallons and fuel costs by more than \$400,000.

These efficiencies reduce natural resource consumption, improve air quality and decrease our greenhouse gas emissions.

We plan to upgrade our remaining tractors by 2018 and will be tracking the environmental benefits and increased fuel efficiencies gained from this total investment.



Reducing Our Environmental Impact

Decreasing energy consumption saves natural resources and protects air quality.

A key component of our post-merger, three-year integration plan is the rollout of a comprehensive companywide energy data tracking system, which allows us to more easily and systematically analyze and efficiently manage the energy performance of our company's nearly 200 facilities.

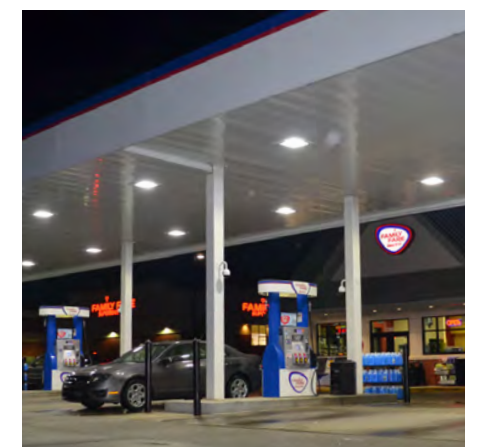
Our current energy efficiency efforts are focused on refrigeration, heating and cooling, and interior and exterior lighting. We incorporate the latest technology available and often times push the energy efficient equipment manufacturers to move the technology forward. We also require energy contractors to recycle all equipment packaging material and salvage any reusable components deemed useful for maintenance of the project or for future projects. Contractors are also required to recycle all mechanical and electrical systems removed from the project site, including lamps, which must be recycled with a qualified lamp disposal company to ensure mercury is adequately contained and disposed.

As a result, we have successfully recycled more than 90 percent of all energy project material, limiting waste that otherwise would have ended up in a landfill.

Between 2007 and 2014, we invested \$6.9 million in energy projects at our Grand Rapids distribution center, 91 corporate-owned grocery stores and 26 fuel centers in Michigan. Our focused efforts have saved more than 200 million kilowatt hours and reduced energy consumption by 45 million kilowatt hours every year, equivalent to 11 percent of our annual electricity usage in 2014.

Light Corp, an energy partner, highlighted the extensive warehouse lighting upgrade at our Grand Rapids DC – which saves more than 5.16 million kilowatt hours annually – as one of their signature projects showcasing an innovative energy solution.

As we continue seeking out ways to make an environmental impact through energy efficiencies, all Michigan fuel centers have been updated with LED lighting. This challenging project required sourcing five different types of LED lighting systems, which now reduces energy consumption by 735,000 kilowatt hours a year.





A Commitment to Local and Organic

Delivering local and organic options to customers.

Providing a local flavor

At SpartanNash, we understand that our corporate-owned grocery store guests and our independent retail customers have a growing appetite for locally grown or produced items. We have an equally strong appetite to support our local farmers and food producers by offering locally or regionally grown fruits and vegetables and center store products made locally. Local products also travel fewer miles to store shelves, which improves quality and our environmental footprint.

To help our store guests navigate our aisles and find the products they want, we've created "I Heart Local" and "Proud to Support Local" signs and placed them on as many as 1,500 items throughout our stores, depending on the region.

We understand that our customers not only want to know that their produce came from a local farm, but they increasingly want to know more about the farmer that grows it. To meet this need, SpartanNash is working with our suppliers to develop robust communication programs to make that information more readily available on products, in stores and online.

We also continue to reach out to emerging local entrepreneurs to guide them on how to scale up their operations for distribution through our stores. Moving beyond an incubator kitchen or start-up craft brewery has

the potential for a few bumps and missed turns along the way. To help make the journey smoother – and ensure we bring new, hot products to our shelves – SpartanNash team members offer value-added services, including assistance with labeling, licensing, marketing, direct-to-store delivery and much more.

Emphasizing organics

Many of our stores boast the largest variety of organic produce in their respective markets. In the second quarter of 2016, our organic sales experienced a 29.9 percent growth in our wholesale business and an 18.6 percent growth across our corporate-owned stores.

Depending on the region, we offer more than 1,000 certified organic products to our distribution customers. Organic sales are expected to significantly increase as we expand the availability of our Full Circle™ private brand portfolio. Full Circle offers nearly 300 wellness products that promise "All-Around Goodness," including simple ingredients, affordability and labels such as "natural," "organic" and "eco-friendly."





Cultivating Environmental Stewardship

Earth Week collaboration reduces landfill waste and fuels workforce development and lots of fun.

Since 2011, SpartanNash has partnered with Goodwill Industries to divert more than 121,500 pounds of materials from landfills, equaling approximately 26,000 hours of Goodwill workforce development training across many communities. From day one, the success of this partnership has been built on getting our associates engaged – and having fun in the process. Each year, we set the bar higher, and in 2016, our partnership grew to 21 Goodwill organizations across 14 states, offering on-site donation collections at 43 retail stores, 18 distribution centers and our three service centers.

Associates also got on board by planting trees and gardens, recycling and composting, building rain barrels and sharing how they 'live green.'

For the past two years, we awarded the distribution center and retail store that collected the most Goodwill donations with a traveling trophy and celebratory party. The Omaha, Neb. and Sioux Falls, N.D. DCs as well as the Knapp's Corner D&W Fresh Market in Grand Rapids, Mich. and the VG's Grocery in Owosso, Mich. have taken home the gold – and earned serious bragging rights in the process.

We also encouraged store guests to give reusable bags a try by handing out 926,750 free bags, and in 2016, our bakery departments had fun competing in a contest for the best Earth-themed bakery items. The Cascade, Mich. D&W Fresh Market bakery put the icing on the cake with their creative and delicious designs.

121,500
pounds of donations equal
26,000 hours of workforce
training



Journeys are inspiring, challenging and fun. We're excited about our progress and future opportunities. Keep an eye on us and join us on this ever-evolving journey we call Corporate Responsibility.

You can learn more at spartannash.com/corp-responsibility.

The paper used in this report meets the following certifications:



Manufactured using renewable biogas



100% post consumer content



SpartanNash Graphic Services printed this report with soy-based inks. Published Fall 2016.

On the cover:

As part of SpartanNash's volunteer efforts, our associates and their families lent a hand near the end of the harvest season to collect previously unharvested apples. The process – known as gleaning – minimizes food waste for local farms and provides fresh produce to local food pantries.

SpartanNash

850 76th Street SW
Grand Rapids, MI 49518

616.878.2000 | SpartanNash.com

