



2017
Corporate
Responsibility
Report



SpartanNash
Taking food places®



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At SpartanNash, we are fueled by our passion to provide our customers, coworkers and communities with the best quality products, services and shopping experiences possible.

Yet our drive takes us so much further than the aisles of the local grocery store or U.S. military commissary.

As a Fortune 400 company with a family of nearly 15,000 associates, we are continuously evaluating our social responsibility and environmental sustainability initiatives to ensure our corporate responsibility commitments create impact and remain in alignment with our financial performance and expanding operations.

This continuous evolution is critical as our dynamic company grows and expands our offerings. In 2017, for example, SpartanNash added USDA-certified food processing to our portfolio for the first time in our 132-year history through the acquisition of Caito Foods and expanded our third-party logistics operations with the acquisition of Blue Ribbon Transport (BRT), both based in Indianapolis.

We also expanded our relationship with the Defense Commissary Agency (DeCA) after being selected to be the exclusive supplier of Freedom's Choice™ and HomeBase™ products to U.S. military commissaries around the world, with our first products hitting the shelves in 2017. And within our retail operations, we launched Fast Lane, our click-and-collect program to provide a seamless online grocery shopping experience.

To remain laser-focused on our corporate responsibility (CR) journey, we also developed a CR strategic dashboard in 2017. This dashboard guides our corporate responsibility efforts, and we have already made great strides in each of our five focus areas—cultivating local relationships and product development, advancing diversity and inclusion, volunteering, minimizing waste and reducing energy consumption.

In the coming pages, we'll see how our corporate responsibility commitments come to life—through both stories and statistics—as we take food places in more sustainable, socially conscious ways.



DAVID M. STAPLES
President and Chief Executive Officer
SpartanNash





FORTUNE 400

\$8.13 BILLION IN SALES

A LEADING DISTRIBUTOR OF GROCERY PRODUCTS TO U.S. MILITARY COMMISSARIES

FIFTH LARGEST FOOD DISTRIBUTOR IN U.S.

15,000 ASSOCIATES

132 YEARS OF HISTORY

OUR FAMILY OF COMPANIES



19 DISTRIBUTION CENTERS

OUR FAMILY OF RETAIL STORES



OUR IMPACT



The content included in this report references the company footprint as of December 31, 2017.



In 2017, SpartanNash received the following awards and recognition:



U.S. 500
Newsweek Green Rankings–No. 389



Best and Brightest Companies to Work For in the Nation®
The National Association for Business Resources



Corporate Champion Award
Women's Forum of New York



Honor Roll Company
2020 Women on Boards



Top Women in Grocery
Progressive Grocer
Nine associates honored in 2017



Top Green Provider
Food Logistics



SmartWay Partner
U.S. Environmental Protection Agency



Manufacturing Innovator of the Year
ProFood World

Retail Role Model
Produce for Better Health Foundation



Community Outreach Award, Youth Development Program Winner
Food Marketing Institute



Gold Plate Award
National Family Meals Month
Food Marketing Institute



Veteran-Friendly Employer, Bronze Level
Michigan Veterans Affairs Agency



Responsible Retailer Award
Migrant Legal Aid



Michigan's Best and Brightest in Wellness®
The National Association for Business Resources



West Michigan's Best and Brightest Companies to Work For®
The National Association for Business Resources



Learn more at spartannash.com/awards.



Corporate responsibility is a journey—and our CR dashboard provides us with a roadmap on how we as a company can sustain and scale our commitments; predict and respond to emerging needs; and engage our associates and communities in socially responsible, environmentally sustainable ways.

10 In 2017, our CR dashboard initiatives included:



Local Support

Including our commitment to expand our local product offerings in our retail stores and to independent customers, which in turn fuels local economies while meeting our customers’ growing appetite for close-to-home products. Local products also reduce ‘food miles’—which is good for the environment and the quality of the product. Our local efforts are also reflected in our commitment to supporting our community partners through our corporate giving and SpartanNash Foundation grants—and our own associates through career development; health, wellness and safety initiatives; and total rewards to advance physical, financial, emotional, community and career wellbeing.



Volunteering

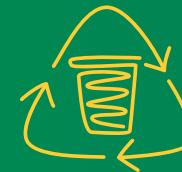
In 2017, we expanded our volunteer program and exceeded our associate challenge of 30,000 volunteer hours in the communities we serve.



Diversity & Inclusion

Embracing the unique talents and backgrounds of our associates, we strive to build a team as diverse as the customers and communities we serve. By cultivating relationships based on our company’s core values of respect, integrity and teamwork, we drive innovation and build a winning culture, allowing us to do more good in the communities we serve. In 2017, our recruiting and training initiatives were focused on expanding our veteran-friendly hiring practices and women’s leadership development.

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Waste Reduction

Including expansion of our reduce/reuse/recycle practices for multiple materials and products throughout our entire footprint.



Energy Reduction

A continuing investment in energy-saving technology and equipment and renewable resources to minimize our carbon footprint in our retail, distribution, corporate and food processing segments.

SpartanNash's vision is to be a best-in-class business that feels local, where relationships matter.

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Local





SpartanNash's vision is to be a best-in-class business that feels local, where relationships matter. This commitment to local is evident in the local products we carry in our 145 retail stores and sell to our customers, through the local farmers and food entrepreneurs we support, and in the ways our company and the SpartanNash Foundation give

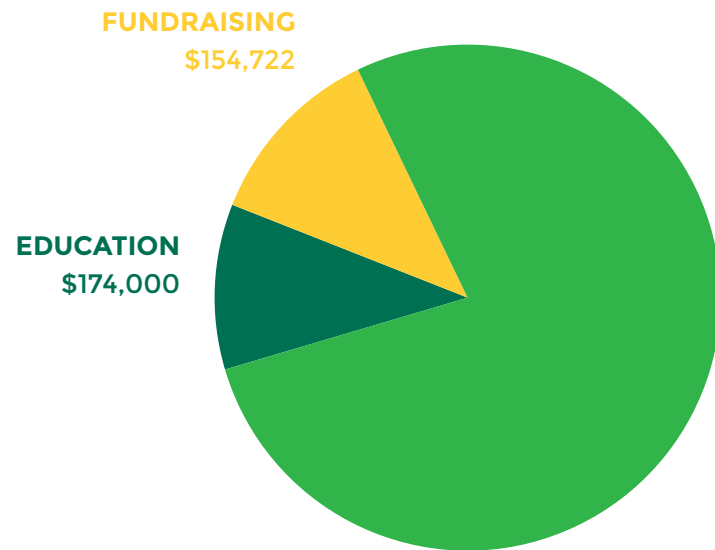
back to our communities through financial support, in-kind donations and volunteer efforts.

In 2017, SpartanNash contributed nearly \$1.5 million in corporate giving, funding 3,237 sponsorships, fundraising programs, education initiatives and product donations in the communities we serve.

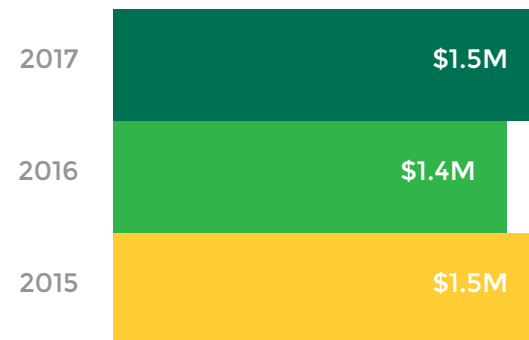
CORPORATE GIVING

\$1.5M given to 3,237 local partnerships in 2017

14



Year-over-year



SPONSORSHIPS

\$1,135,678

Diversity and Inclusion, Community Support, Patriotism, Education, Health and Wellness, and Hunger



Izzy's Lemon Aid was created in 2014 by Isabella "Izzy" Grimes, who used the profits from her summer lemonade stand to support local charities including food banks, homeless shelters and police and fire fighter funds. In 2017, Izzy's charity of choice was Talons Out Michigan—which recognizes American veterans for their sacrifices and achievements by flying them to Washington D.C. for one last mission.

Having a shared value of patriotism and a passion for supporting veterans, SpartanNash and our MDV military division partnered with Izzy's Lemon Aid on its summer fundraising events. All of the lemons and sugar used to make Izzy's famous hand squeezed lemonade were donated courtesy of SpartanNash—which enabled Izzy's Lemon Aid to send 10 veterans on an Honor Flight.



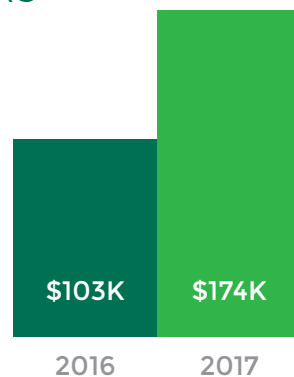
We also encouraged associates and store guests in our local communities to support their favorite nonprofit organizations through the Direct Your Dollars™ program—combining intentional spending with the ability to change lives, one receipt at a time.

Through Direct Your Dollars, 501(c)(3) nonprofit organizations can earn \$1,000 from SpartanNash, simply by collecting \$150,000 in eligible receipts from any of our 145 company-owned retail stores or fuel centers. In 2017, SpartanNash granted \$174,000 to eligible nonprofit partners in seven states through the Direct Your Dollars program.

Learn more at spartannash.com/direct-your-dollars.

DIRECT YOUR DOLLARS

Year-over-year



In 2015, Tip of the Mitt Watershed Council (Petoskey, Mich.) created the Watershed Academy. Designed to engage high school science students and provide them an opportunity to become experts in their local watershed, the Watershed Academy has grown to include 13 high schools from the Northern Michigan area.

The Watershed Academy also provides an opportunity for high school students to

assume leadership roles in their community through volunteering time, knowledge and skills—all endeavors the Family Fare in Bellaire, Mich. was proud to support as a corporate sponsor in 2017.

The Tip of the Mitt Watershed Council also participates in our Direct Your Dollars program, earning a \$1,000 donation in 2017 and working on another in 2018 by promoting its participation on its website.



SpartanNash FOUNDATION

In addition to corporate giving initiatives, the SpartanNash Foundation grants funds to 501(c)(3) nonprofit partners which align with our mission to provide hunger relief, secure shelter and support our military heroes.

The SpartanNash Foundation is funded by the company, with support from our associates. Associates also have the opportunity to serve as volunteer leaders on the Foundation's grant review committee and evaluate potential grant

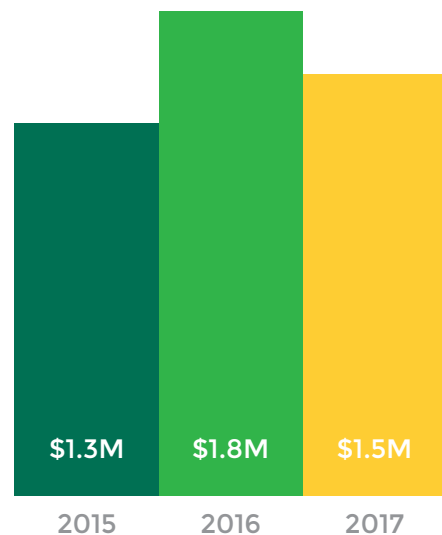
partners and volunteer opportunities. Since it was founded in 2015, SpartanNash associates have donated more than \$838,000 to the Foundation.

Foundation funds are awarded through a quarterly grant process. Four times a year, the Foundation also hosts a series of retail scan campaigns, inviting store guests to join the Foundation and SpartanNash associates in supporting local nonprofit organizations with donations at the checkout register.

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SPARTANNASH FOUNDATION GIVING

Year-over-year



\$1.5M
granted in 2017

200 PARTNERS

16 STATES



“We are so incredibly grateful to the SpartanNash team for the wonderful gift and the 20,000 meals that it will provide to struggling South Dakota families. Thank you all so much. We are inspired by supporters like you who help provide for those in need in our community.”

Matt Gassen
CEO, Feeding South Dakota

The Sioux Falls, S.D. Distribution Center presented a grant for \$5,000 to Feeding South Dakota on behalf of the SpartanNash Foundation.



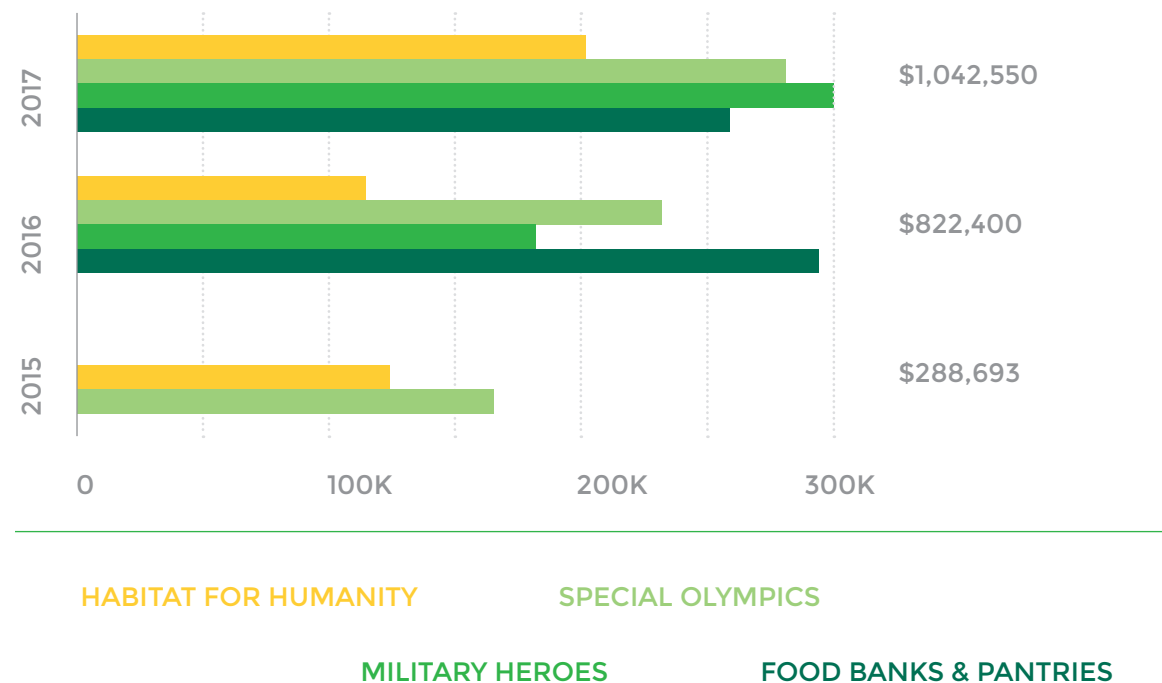
Each retail scan campaign supports a pillar of the SpartanNash Foundation, in addition to a fourth scan to benefit our 33-year legacy partner, Special Olympics.

For the first time in 2017, our retail scan campaigns raised more than \$1 million on behalf of local food pantries, Habitat for Humanity, Special Olympics and our military heroes. One hundred percent of funds raised are granted to the designated partners, as SpartanNash underwrites the full cost of the campaigns.

One of our company's core values is patriotism, and we are proud to support those nonprofit organizations who serve those who served. The SpartanNash Foundation's scan campaign to support our servicemembers, veterans and their families was our most successful companywide retail fundraising effort to date—raising \$300,000 on behalf of our patriotic partners, Give an Hour and Honor and Remember.

FOUNDATION RETAIL SCAN

20 Year-over-year



“I want to thank the SpartanNash Foundation, and all of SpartanNash’s many thousands of associates and customers who came into the stores to support our organization. We are so proud to be working with the SpartanNash Foundation to use these funds to reach more of those in need—our servicemembers, our veterans and their families—and to train our providers so they understand the military culture. Thank you for all you’ve done for us.”

Dr. Barbara Van Dahlen
 Founder and President, Give an Hour



In addition to supporting our local communities through our giving initiatives, SpartanNash is also committed to supporting our local farmers and entrepreneurs. We understand that when consumers see the label “local” on a product, they expect to use their purchasing power to support products and businesses right in their own backyards.

We define our commitment to local as:

Locally Grown

Any farm-grown or farm-raised product (produce, meat, seafood, flowers, eggs, milk) must come from a farm located within the same state as the retail store or within 100 miles of the store (if it crosses over the border into another state).

Locally Made

Any food product only produced within the same state as the retail store or within 100 miles of the store (if it crosses over the border into another state).

The number and variety of local products we carry in our stores and offer to our independent customers depends on where the store is located—ensuring our local support remains as close to home as possible. To demonstrate our commitment to local products and businesses, we also feature our farmers and other local producers on signage throughout our stores, as well as on social media and other consumer and digital marketing efforts.





In 2017, more than 2,300 local items were carried in our 145 corporate-owned stores—a 30 percent increase from the year prior.

New items were added in nearly every aisle of the store—with the largest jumps in grocery with 107 new items and beer, wine and liquor with 69.

Supporting local entrepreneurs and local farmers is more than just good business—it also supports the communities where the goods are produced and sold. About half of every dollar spent on local products and in local stores goes back into the local economy.*

**According to the Michigan Retailers Association Buy Nearby campaign*

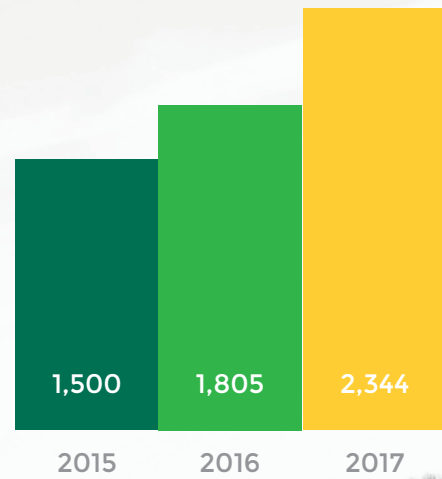
SpartanNash is the first food distributor and retailer in Michigan to sign Migrant Legal Aid’s Fair Food Pledge, affirming our commitment to fair labor practices for the state’s migrant and seasonal farmworkers and their families. As a part of the Fair Food Pledge, SpartanNash pledges to work in partnership with Migrant Legal Aid when Michigan produce suppliers appear to be in violation of regulations

requiring fair treatment and safe working conditions, respecting the dignity of workers, treating them with fairness and equity and providing fair wages, access to bathrooms and drinking water and safe, clean housing.

In 2017, Migrant Legal Aid recognized SpartanNash with its Responsible Retailer Award for embodying the notion of fairness and quality in food production and sales. In addition to supporting the Fair Food Pledge, we worked with a number of our independent retail customers to sign the pledge as well. More than 40 of our independent retail customers—representing more than 85 stores throughout Michigan—signed the Fair Food Pledge in 2017.

LOCAL ITEMS

24



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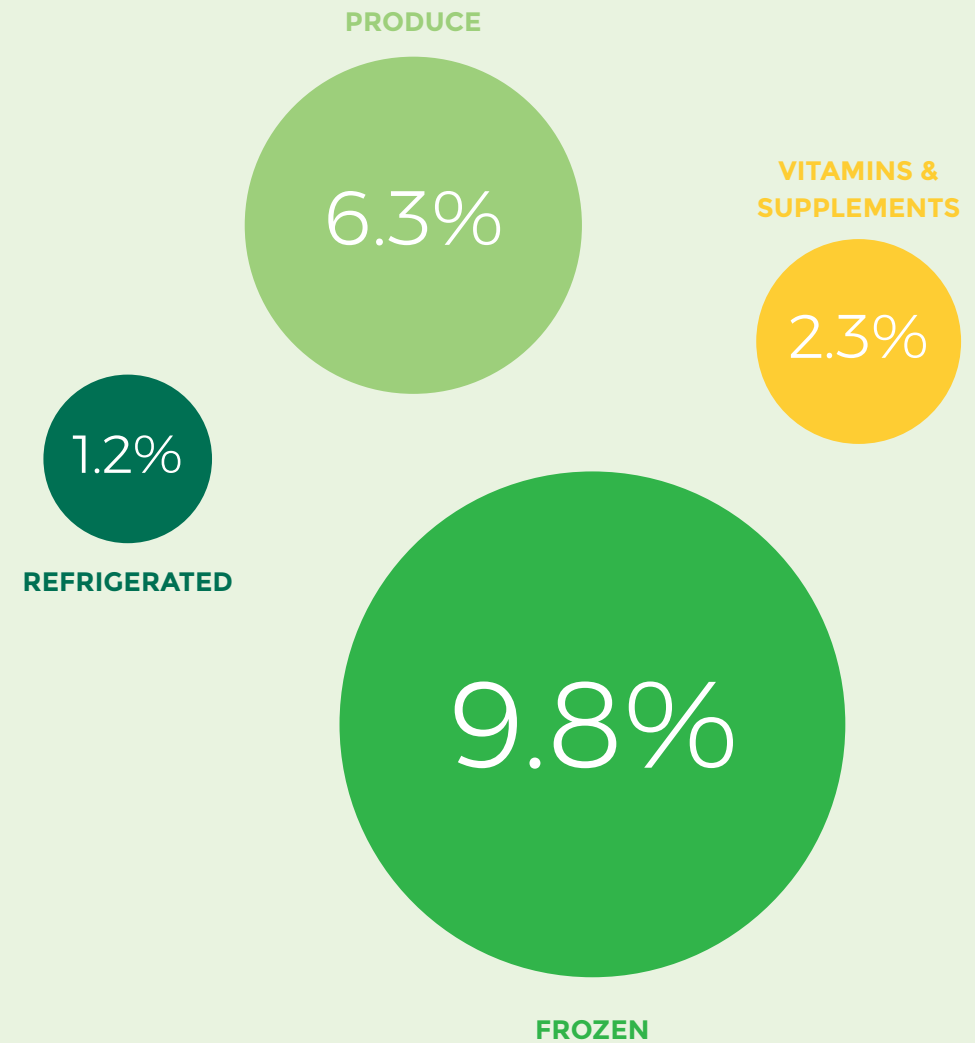
In our produce sections, we highlight the number and variety of local and organic fruits and vegetables available for purchase. In Michigan—which is the second-most agriculturally diverse state in the country—up to 20 percent of produce sales represent more than 200 local farmers during the peak summer growing season.

Across the grocery industry, customers have a growing appetite for organic products as well, and at SpartanNash, our organic offerings continue to expand to meet that demand. In fact, as many as 300 organic produce items are available daily through our Grand Rapids Distribution Center—a 25 percent increase from 2016—in addition to grocery, frozen and dairy options.

Organic, living well and “better for you” options are available in every aisle of our stores—and as our customers’ appetites for these products grow, so does the number of organic products we offer.

In 2017, SpartanNash increased its organic offerings in nearly every major department, and our growth in organics also continues to outpace national averages in the produce and frozen departments.

GROWTH IN ORGANIC UNITS IN 2017



**SpinsScan Conventional Retail Accounts (SPINS LLC), Organic sales (organic content in 2017), 52 weeks ending 2017-December 31.*



For store guests subsidizing their food budget with federal assistance, we offer the Double Up Food Bucks™ program. Administered by Michigan-based Fair Food Network and offered at select SpartanNash corporate-owned stores in the state since 2014, the Double Up Food Bucks produce incentive program is a national model for healthy food initiatives with support from federal, state and private sources. It enables Supplemental Nutrition Assistance Program (SNAP) participants in Michigan to earn free produce when they buy fresh fruits and vegetables with their SNAP benefit at participating retailers.

throughout Michigan. As a result, more than 32,000 households participated in the program, increasing their access to quality, affordable produce and supporting our local farmers with their purchase of fruits and vegetables.

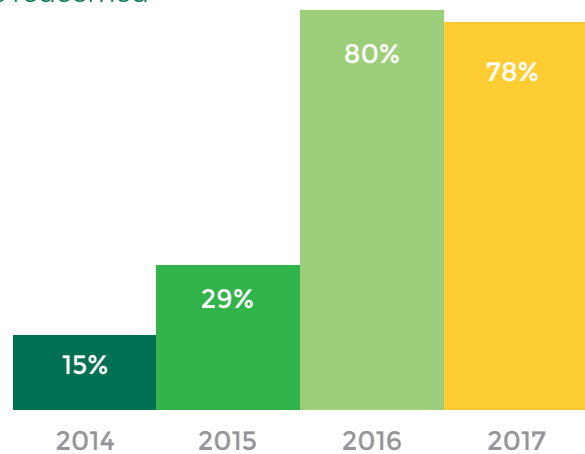
SpartanNash is the only major retail grocery chain in Michigan offering Double Up in partnership with Fair Food Network. In 2017, we worked with more than 100 community organizations—including Grand Rapids Public Schools, Feeding America West Michigan, Spectrum Health Healthier Communities and the Heart of West Michigan United Way—to inform our neighbors about the program and its benefits.

28 In August 2017, we tripled our Double Up involvement, expanding to 46 stores



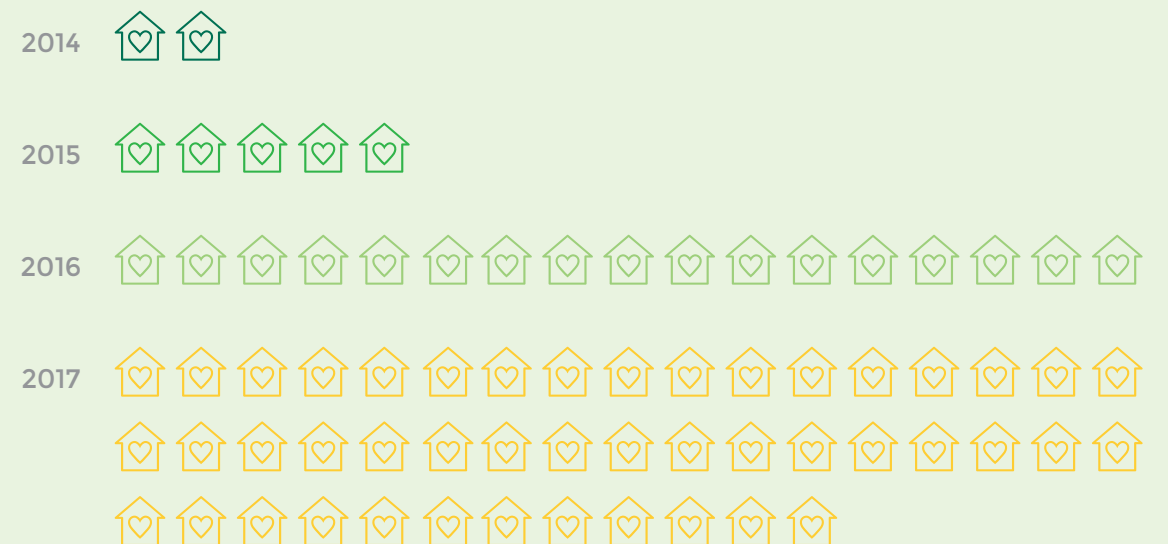
DOUBLE UP FOOD BUCKS

Year-over-year percent of dollars redeemed



Double Up Food Bucks

STORES PARTICIPATING IN DOUBLE UP





In addition to providing local and organic options to our store guests, we also want to equip them with the knowledge and skills to eat and stay healthy.

For this reason, our team of regional wellness specialists serve our retail stores and communities in Michigan, Minnesota, North Dakota, South Dakota, Wisconsin and Nebraska—working with local partners to provide nutrition and health and wellness education through grocery store tours, cooking classes and healthy food samplings. The team also collaborates with SpartanNash’s community engagement specialists on many of our 3,237 local sponsorships which focus on health and wellness initiatives.

In 2017, the regional wellness specialists built and grew partnerships with 35 health providers and community partners, took part in 150 local events and made more than 40,000 customer impressions through in-store and community events and demos—dispelling food myths and encouraging healthier cooking and eating habits, with nationally recognized results.

SpartanNash and our 14 Family Fare stores in Omaha sponsored the Metropolitan Community College (MCC) Institute for the Culinary Arts’ culinary discovery and restaurant camps, which helped students ages 8 to 18 understand food from farm to table while fine-tuning their cooking skills.

Our sponsorship reduced the cost to attend the camps, and Regional Wellness Specialist Stephanie Edson also worked with the team from MCC to encourage healthy lifestyles among the campers by enhancing the curriculum with nutrition tips and tricks.

SpartanNash was honored by the Food Marketing Institute with its annual Community Outreach Award as a result, recognizing our efforts as a winner in the Youth Development Program category.





When it comes to fruits and vegetables, more matters—and SpartanNash is committed to bringing more options to the table at family mealtime. To show the many benefits of eating healthier—and eating together as a family—SpartanNash regional wellness specialists and retail stores took part in both National Family Meals Month and Fruits & Veggies More Matters® Month in September 2017, encouraging our store guests to share one more family meal together each week using items from the grocery store (and especially fresh produce).

Both in store and online, our team of regional wellness specialists and retail associates joined forces to promote the month-long awareness campaigns. Families seen shopping together were awarded oven mitts, cans of Our Family® soup and a flyer about Family Meals Month, in addition to food demos,

scavenger hunts and cooking classes showcasing the variety of fruits and vegetables available in our stores for Fruits & Veggies More Matters Month.

Associates were also encouraged to add more fruits and veggies to their plates by sending in their favorite recipes with three or more fruits and vegetables in them.



In total, the SpartanNash campaigns reached more than 5 million people through social networks, blog posts and various ads—and SpartanNash was honored with the FMI's Gold Plate Award and the Produce for Better Health Foundation's Retail Role Model Award.





In addition to educating our store guests on ways to maintain their health and wellness, we want to do the same for our family of SpartanNash associates. SpartanNash offers a comprehensive Total Rewards program, including health insurance, 401(k) match, tuition reimbursement and healthy living incentives through our Choose Well. Live Well. program.

In 2017,* more than 3,000 associates registered to take part in Choose Well. Live Well., working toward maintaining or improving their overall health.

34 During the program year, SpartanNash associates reported taking 2,155,820,221

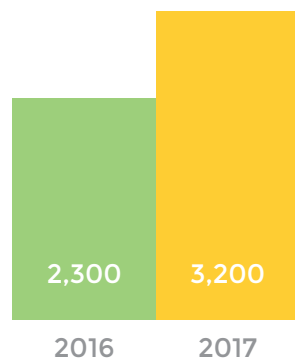
steps—equivalent to more than 1 million miles—and associates who completed a verified workout submitted an average of 174 workouts throughout the year.

Beyond physical wellbeing, the Choose Well. Live Well. program also encourages financial, emotional, community and career wellbeing, providing a holistic approach to wellness. As a result, associates could earn points by participating in education sessions, glucose and cholesterol screenings, on-site workout groups, financial wellbeing lunch and learns, blood drives and much more.

**Statistics based on Choose Well. Live Well. program year (October 1, 2016 through September 30, 2017)*

HEALTH & WELLNESS

Participation year-over-year



During the 2017 program year, SpartanNash associates reported taking 2,155,820,221 steps. That's equal to:



4.5X

Walking to the moon



43.3X

Circling the earth



“Getting up and moving every 30 minutes or so during the workday reduces stress, gets your heart rate going and blood pumping, and gives your mind a break.”

Marilyn Jensvold

Merchandising Clerk, St. Cloud, Minn. Distribution Center

Marilyn joined 246 SpartanNash associates in National Get Fit Don't Sit Day™ on May 3, 2017, raising awareness for diabetes and ways to avoid or better manage it. Associates took the stairs, stretched, did yoga and even completed pushups during their workday.

SpartanNash
has continued
to expand its
volunteering efforts
and celebrate the
associates who give
back with gifts of
time and talent.

36



Volunteering





SpartanNash associates also give back to their communities through volunteer efforts, building local relationships with one another and with their favorite nonprofit organizations and causes. Being a best-in-class business that feels local, where relationships matter takes every one of us—and for that reason, SpartanNash has continued to expand its volunteering efforts and celebrate the associates who give back with gifts of time and talent.

In 2017, SpartanNash Community Captains and platoon members challenged our associates to collectively contribute at least 30,000 volunteer hours—and they responded in a big way, recording 41,016 hours! Nearly 1,500 associates reported volunteer time at 817 nonprofits and community partners, making an economic impact of \$990,126 and exceeding our volunteer goal by 36 percent.

VOLUNTEER HOURS

Year-over-year

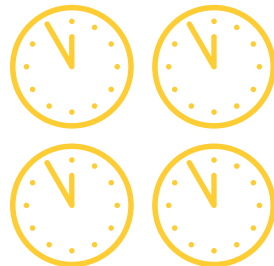
2016

20,234 HOURS



2017

41,016 HOURS



In 2018, SpartanNash associates came together to set a collective goal of 60,000 volunteer hours.

BY THE NUMBERS

817
ORGANIZATIONS



41,016
VOLUNTEER HOURS



\$990,126
ECONOMIC IMPACT*



1,499
ASSOCIATES

**Based on 2016 Independent Sector estimate of \$24.14/hour value to nonprofit organizations, derived from US Bureau of Labor Statistics database.*



Each year, associates from our Grand Rapids, Mich; Minneapolis; and Norfolk, Va. service centers take a day away from the office to make a difference in our communities during Helping Hands Days. As part of our 2017 Helping Hands Days, 560 associates from the three service centers collectively volunteered 4,400 hours with 39 community partners—helping complete day-long service projects including landscaping, building homes, preparing meals and sorting donations.

In addition to the volunteer efforts, the SpartanNash Foundation also supports many of our Helping Hands Day nonprofit partners through its retail fundraising campaigns and grant donations.

Since 2011, our Helping Hands Day participants have volunteered nearly 25,000 hours.



“Your Helping Hands Day title is very well deserved! Clearly, your hands and your hearts were hard at work on our behalf at St. Joseph’s Home for Children. We want each and every one of you to know how very grateful we are for all of the improvements that you have made to our building and grounds. The care and attention to detail that you brought to the assignments given to you have resulted in a variety of compliments from kids and staff alike. Thank you, SpartanNash volunteers for your assistance to St. Joe’s! We love working with you.”

Mary Schoelch
Volunteer Resources Specialist
Catholic Charities of Saint Paul and Minneapolis





SpartanNash associates who record more than 100 volunteer hours in a calendar year join the 100 Club. Members then select their favorite 501(c)(3) nonprofit organization to receive a \$100 donation in their name. This enables SpartanNash to recognize and reward

those who go above and beyond in their volunteering efforts.

In its second year, 117 associates joined the 100 Club in 2017—an increase of 185 percent from the year prior.

HOUR BREAKDOWN

By associate



117 ASSOCIATES

100+ HOURS



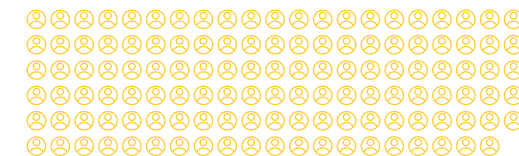
63 ASSOCIATES

51-99 HOURS



70 ASSOCIATES

26-50 HOURS



1,249 ASSOCIATES

1-25 HOURS

EQUALS 10 ASSOCIATES



Part of the success of our SpartanNash volunteer program is due to the creation of our Community Captains program—a group of SpartanNash associates who work to build associate engagement through volunteer opportunities and community events, as well as support the SpartanNash Foundation and company communications on a local level. They build “platoons” of associates in their district or location, who work with their captain to make a difference in their community.

In 2017, SpartanNash launched the Community Captains program, with 22 associates taking on leadership roles.

44 Community Captains facilitated more than 100 associate engagement initiatives and events companywide, increasing volunteerism, SpartanNash Foundation grant applications and company support and involvement in our local communities.

Events ranged from parades, picnics, blood drives and fundraisers to roadside cleanups, recycling challenges and memorial events for deceased coworkers.

In Indiana for example, Caito Foods associates came together to support long-time SpartanNash partner Special Olympics. Two teams of 20 Caito Foods associates took part in the Special Olympics Plane Pull, pulling a 727 plane a total distance of 12 feet—and raising more than \$2,000 in the process.

Associates at our Bellefontaine and Lima Distribution Centers in Ohio coordinated a Fishing Derby for associates and their families, which was attended by more than 100 people. The event included trophies for most fish and biggest fish caught, fun treats for the family and a 50/50 raffle to support local veterans organizations.



Grant Applications



Volunteerism



Community Events

Volunteering



22 Community Captains



At SpartanNash, we embrace the unique talents and backgrounds of our coworkers, customers and communities.





At SpartanNash, we embrace the unique talents and backgrounds of our coworkers, customers and communities, because we recognize that our differences expand our perspectives and drive innovation. In 2017, our diversity and inclusion efforts continued to focus on two areas—recruiting, developing, and retaining women and veterans.

Across the company, 41 percent of all promotions were female in 2017,

a slight dip from 2016, when 47 percent of promotions were female. However, in our MDV military division, 44 percent of promotions were female—more than doubling the numbers from the year prior.

SpartanNash is committed to female leadership at all levels of our company. While many top companies throughout the U.S. still have few women in leadership roles, SpartanNash is proud to have three female executive officers in our ranks.

In 2017, Inforum—a Michigan-based nonprofit designed to help companies boost talent initiatives and accelerate women’s careers—released its study, “Women’s Leadership in Michigan Top Public Companies: A Call for Championship.” In it, SpartanNash was recognized as one of only six Fortune 500 companies in the state recognized for having at least one female director, executive officer and top-compensated officer. In fact, SpartanNash has three female directors on its board. We also ranked second-best in the state with three executive officers.

EXECUTIVE OFFICERS

Kathy Mahoney
President, MDV and Chief Legal Officer

Yvonne Trupiano
Executive Vice President and Chief Human Resources and Corporate Affairs and Communications Officer

Tammy Hurley
Vice President and Chief Accounting Officer

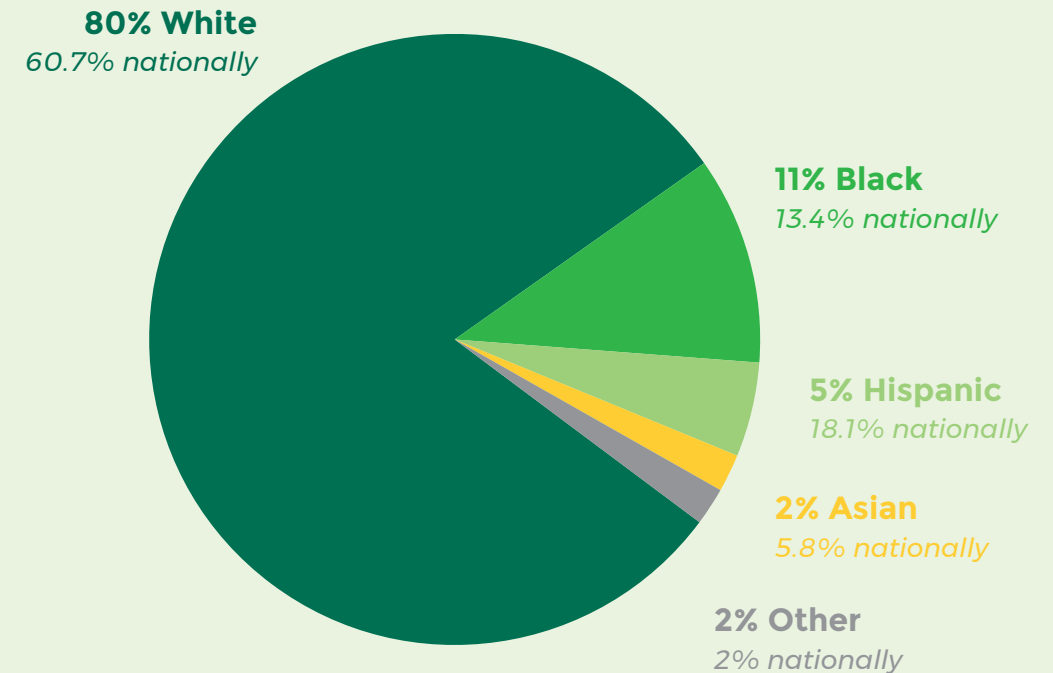
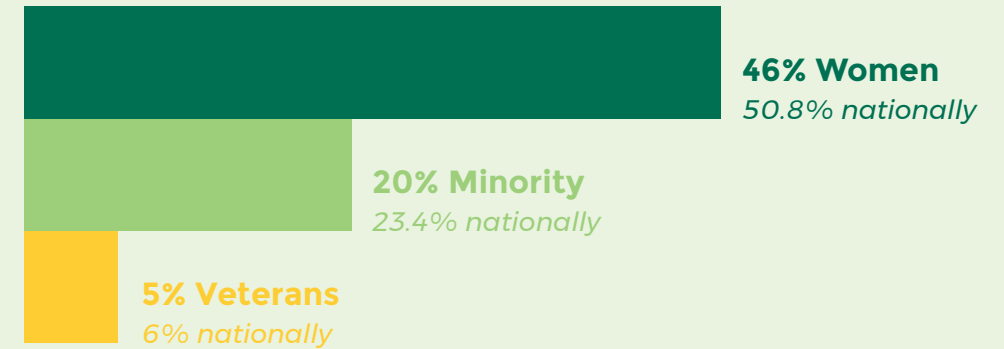
BOARD OF DIRECTORS

M. Shán Atkins

Yvonne R. Jackson
Compensation Committee Chairperson

Elizabeth A. Nickels

14,479
SPARTANNASH ASSOCIATES
Compared to 2017 United States Census Bureau





To continue to foster a culture where learning and development leads to new and exciting career opportunities for women, veterans and all associates, SpartanNash also provides the tools and training needed to improve leadership skills, functional competencies, health and safety practices and more.

Companywide, SpartanNash associates completed 71,900 hours of formal training, in addition to countless hours

of on-the-job and external training, all tailored to their business segment and career aspirations.

As a result, 74 percent of all management positions were filled by internal candidates in 2017. Across SpartanNash, our associates represent a range of ages and generations—and our leadership reflects that diversity. In fact, 425 associates in leadership positions are Millennial or younger.



50

1,757 MANAGERS
and above

484 PROMOTIONS
to manager and above

715 WOMEN

41% WOMEN

105 MINORITIES

10% MINORITIES

58 VETERANS

4% VETERANS

425 MILLENNIAL
or younger

TRAINING & DEVELOPMENT

71,900 HOURS
of formal training

153,770 COURSES
completed

According to our internal 2017 Associate Satisfaction and Engagement Survey, 72 percent of SpartanNash associates consider the company a great place to work—with 65 percent of associates agreeing that there are opportunities for development and growth within the company. In addition to the annual survey, SpartanNash associates are encouraged to speak up throughout the year, with their feedback driving results throughout the company.



As a veteran-friendly employer, SpartanNash is committed to hiring, retaining and recognizing the vital role veterans play in our workforce—and, as a leading distributor of grocery products to U.S. military commissaries and exchanges around the world, we currently employ nearly 800 self-reported military veterans companywide.

In 2017, SpartanNash was once again named a bronze-level Veteran-Friendly Employer by the Michigan Veterans Affairs Agency, recognizing our veteran hiring policies and practices. We also partnered with GI Jobs, the West Michigan Veterans Coalition, Michigan State University's Student Veterans

Association, the Minnesota Department of Employment and Economic Development Veterans Employment Services and Eagle Group—a Minnesota-based nonprofit organization that provides programs for service members transitioning to civilian life. These efforts expanded our outreach and recruitment efforts of veterans and their family members and put us on track to achieve silver-level status in 2018.

As a result, 6.4 percent of all SpartanNash hires across our corporate, retail, distribution, military and food manufacturing business segments identified themselves as veterans.

52

6.4%

of all SpartanNash hires in 2017 identified themselves as veterans

3.3%

of management positions are held by veterans across the company

4.1%

Veterans also represented 4.1 percent of promotions in 2017—nearly quadrupling the number of veteran promotions from the year prior



Each Veterans Day, Grand Rapids Service Center associates take part in a ceremony to properly retire old, faded and torn American flags—burning each color as a fitting tribute, in accordance with U.S. Flag Code. SpartanNash collects flags at all of our retail, distribution and service centers throughout the year. Since 2015, more than 2,000 flags have been collected and retired through the program.



As a company with a core value of patriotism, we are also committed to supporting military heroes in our local communities. Our support includes raising funds and awareness for a variety of nonprofit organizations that provide vital services to veterans and their families, both through our corporate giving initiatives and SpartanNash Foundation.

On Saturday, July 22, 2017, the U.S. Navy commissioned the U.S.S. Gerald R. Ford—its newest and most advanced aircraft carrier. SpartanNash was a proud partner in this endeavor, sponsoring a watch party and free admission at the

Gerald R. Ford Presidential Museum in Grand Rapids, Mich. and supplying Freedom's Choice™ bottled water and Our Family® granola bars for thousands who attended the commissioning in Norfolk, Va.

Associates at each of our distribution and service centers, attendees at the commissioning, as well as retail associates and store guests in Michigan and Omaha, Neb. (where President Ford was born) had the opportunity to sign postcards, which were then sent to the more than 4,300 personnel aboard the aircraft carrier.

“I am so grateful to SpartanNash and its MDV military division for their marvelous support of the commissioning of Dad’s namesake aircraft carrier. The patriotic commitment of SpartanNash associates and the company is a shining tribute to Dad’s legacy and to our brave fellow citizens in uniform around the globe.”

Susan Ford Bales

Ship’s Sponsor, U.S.S. Gerald R. Ford (CVN-78)
Trustee, Gerald R. Ford Presidential Foundation
Daughter of President Gerald R. Ford



For the thousands of military families who visit the Gerald R. Ford International Airport in Grand Rapids, Mich. each year, SpartanNash is proud to offer a special place at the airport for them to call their own.

The Military Welcome Center is presented by SpartanNash and is a private space located pre-security near the Concourse A exit. Signs within the space explain who SpartanNash and MDV are and why it was important for us as a company to sponsor

the space dedicated to current and veteran members of our Armed Forces.

The Military Welcome Center is open to military members, veterans, and their families 24 hours a day. The center offers complimentary refreshments, charging stations, an airport arrival/ departure monitor and lounging spaces. There are also interactive maps and murals, where military personnel and veterans can pinpoint where they have been stationed or deployed.

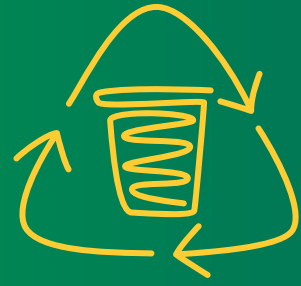
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“We are proud to offer a quiet space dedicated for our military where they can relax, refresh, and find some comfort before traveling to wherever their next mission or duty station calls. We are thankful to have a partner like SpartanNash that not only accommodates our military in numerous supporting roles, but a company that understands the need for this welcome center in West Michigan.”

Jim Gill
President & CEO
Gerald R. Ford International Airport

Diversity & Inclusion





Our efforts to reduce, reuse and recycle include minimizing waste, giving materials a second life and reducing energy consumption.

58





Coupled with the relationships we build in our local communities and with our own associates, we are also committed to our relationship with our planet and reducing our environmental footprint. Our efforts to reduce, reuse and recycle include reducing waste, giving materials a second life and minimizing our energy consumption. These efforts often go hand-in-hand with our giving initiatives, because they often help people and communities while also reducing our environmental impact.

In 2017, SpartanNash partnered with local food banks and food pantries throughout our company's footprint to fight hunger and reduce food waste.

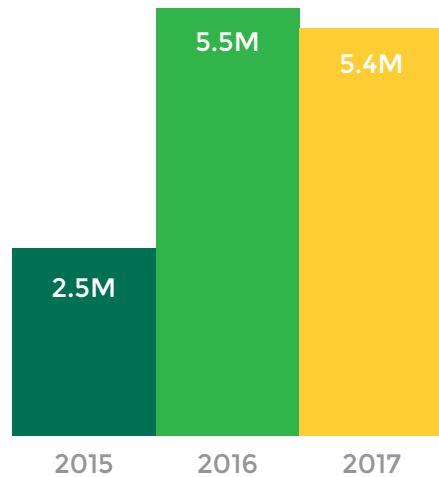
In total, SpartanNash donated 5.4 million pounds of product to community food pantries and local nonprofits through our corporate retail locations, distribution centers, MDV and Caito Foods.

These donations provided the equivalent of 4,525,294 meals to families.

Our merchandising teams also donate display products from our annual food shows to local food banks and pantries. In 2017, SpartanNash donated 300,596 pounds of food over the course of eight shows—a 30 percent increase from the year prior.

DONATIONS IN POUNDS

Year-over-year



5.4M POUNDS
of food donated

4.5M MEALS

Food Donations





Caito Foods—which specializes in fresh produce distribution and fresh food processing—also entered into an innovative partnership in 2016, designed to divert the rinds, husks and other excess from its Fresh Cut operations. The diverted product is then converted into feed for nearby farmers and livestock producers.

In 2017, the program resulted in 27 percent of all Caito waste being recycled or diverted and repurposed into food for animals—with Caito Foods putting new practices in place to increase that number to more than half in 2018.





Across our company footprint, SpartanNash's 19 distribution centers recycle paper, mixed paper, cardboard, stretch film, metal, batteries and electronics. Our corporate-owned stores

and service centers also take part in the practice and in 2018, we began expanding our data tracking companywide to more accurately disclose the full impact of our recycling initiatives.

In 2017, SpartanNash recycled more than 44,902,340 pounds of materials, including:

40,257,655 POUNDS
of cardboard

550,111 POUNDS
of metal

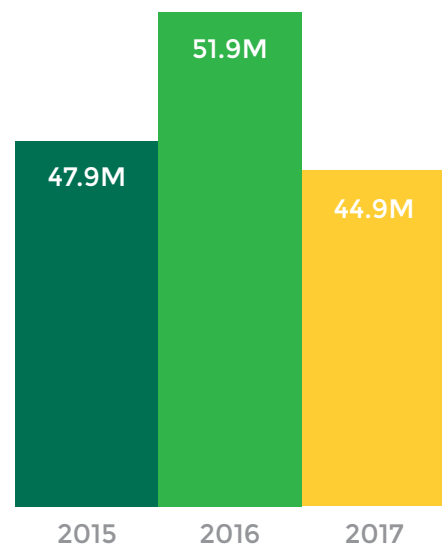
872,369 POUNDS
of paper

265,954 POUNDS
of batteries

2,923,789 POUNDS
of plastic

32,462 POUNDS
of electronics

RECYCLING (POUNDS)
Year-over-year



Recycling



872,369
pounds of paper recycled

7,182
trees saved

2,099
cubic yards of landfill saved



The 40 million pounds of cardboard we recycled in 2017 is equivalent to 1,050 semi-trailers full of cardboard—or nearly five trailers of recycled materials every business day!

In 2017, SpartanNash continued an industrywide standard practice, recirculating 251,003,120 pounds of pallets.



To add some fun and engagement to our waste reduction efforts, SpartanNash holds an annual Earth Week donation drive in partnership with Goodwill Industries, converting unused clothes, electronics and household goods into workforce development training and keeping them out of landfills.

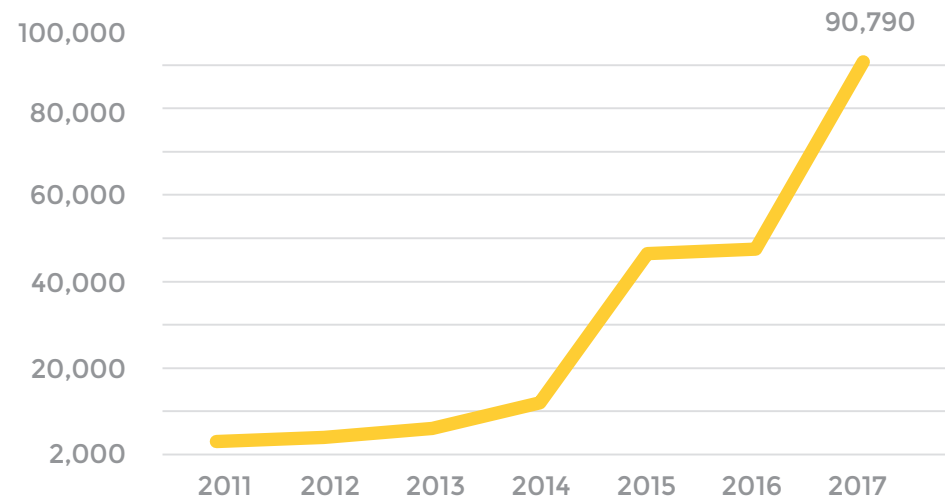
Earth Week Goodwill donation drives were held at each of our 19 distribution centers and four service centers, while our retail stores encouraged customers to donate unused goods at their nearest

Goodwill retail stores. Eighty of our retail stores in Michigan, Minnesota, North Dakota, South Dakota and Wisconsin participated, and anyone that made a donation to a participating Goodwill on April 22 or 23 received a coupon for \$10 off a \$25 or more purchase in honor of Earth Day. More than 12,000 coupons were handed out during the Earth Week donation drive.

In total, 90,790 pounds of materials were collected during our SpartanNash Earth Week events, nearly doubling our totals from the year before.

RECYCLING (POUNDS)

66 Year-over-year



Since 2011, SpartanNash associates and store guests have diverted more than 211,500 pounds of materials from landfills, and Goodwill has converted these donations into 45,355 hours of workforce development training for people in their local communities.

Earth Week



Andy Lindloff, pharmacy manager at the New Richmond, Wisc. Family Fresh Market, hosted a “Plant Seeds for Earth Day” event in front of the store as part of SpartanNash’s Earth Week festivities. Andy, his wife and three kids planted seeds in biodegradable pots, and store guests could also plant their own four pack of seeds to take home and enjoy.

Service center associates were encouraged to “Bury the Boss” at the Earth Week kickoff, where senior leadership unloaded associates’ cars and stuffed the truck with donated items.





Our more than
800 drivers
travel more than
67 million miles
a year with our
fleet of tractors
and trailers.

68





As the fifth largest food distributor in the country, our more than 800 drivers travel more than 67 million miles a year with our fleet of tractors and trailers. To maximize our fleet's efficiency and get more miles out of every gallon, SpartanNash's transportation team invested in a number of enhancements.

In 2017, all trailers were equipped with satellite tracking and remote temperature monitoring for improved utilization of trailers and enhanced food safety and quality control on in-transit trailer temperatures. Solar panel technology was also added to trailers, which charge the temperature control units and extend battery life on the temperature monitoring system.

70

All new trailers are also equipped with electric standby—giving them the ability to run the temperature control units with electricity instead of diesel to improve fuel efficiency. New tractors were equipped with fuel-efficient tires with a seven-year lifespan to increase fuel economy and reduce tire disposal rates.



In 2017, 200,183 fewer gallons of diesel were consumed by SpartanNash's fleet—reducing fuel emissions by 3.8 million pounds of carbon dioxide.

As a result, our fleet's average miles per gallon improved 11 percent over our 2013 baseline—resulting in 200,183 fewer gallons of diesel consumed in 2017.

In addition to these initiatives, our network optimization efforts also saved 345,049 miles of travel in 2017, making each delivery route more efficient by ensuring trailers remain as full as possible on inbound and outbound routes and independent retail customers are assigned to the distribution center closest to their base of operations.

These efficiencies reduce natural resource consumption, improve air quality and decrease our greenhouse gas emissions.

Beyond our SpartanNash fleet of tractors and trailers, our BRT managed freight business—which specializes in dry and refrigerated freight services for produce and perishable goods—has been nationally recognized for its sustainability efforts.

For the past four years, BRT has been named a SmartWay partner by the U.S. Environmental Protection Agency for working toward more cost-effective and environmentally efficient freight transportation, in addition to being recognized as a Top Green Provider by Food Logistics for enhancing sustainability within the food and beverage industry.

Fleet Efficiency



Our network optimization efforts saved 345,049 miles in 2017—or the distance you'd travel driving from Los Angeles to New York 124 times!



Depending on our utility supplier and location, as much as 30 percent of our electricity comes from renewable sources. In our retail stores, 8.2 percent of electricity used in 2017 came from renewable sources on average, as well as 4.1 percent in our wholesale distribution centers.

Energy Efficiency



Our current energy efficiency efforts are focused on refrigeration, heating and cooling and interior and exterior lighting.

In 2017, we continued the installation of LED lighting in our corporate retail stores, equipping 10 additional stores with exterior LED lighting, building signs, track lighting and refrigerated cases. As a result, SpartanNash will see an annual reduction of 1.4 million kilowatt hours in these stores alone—the equivalent of the energy usage of 130 homes each year, or 592 barrels of oil consumed.

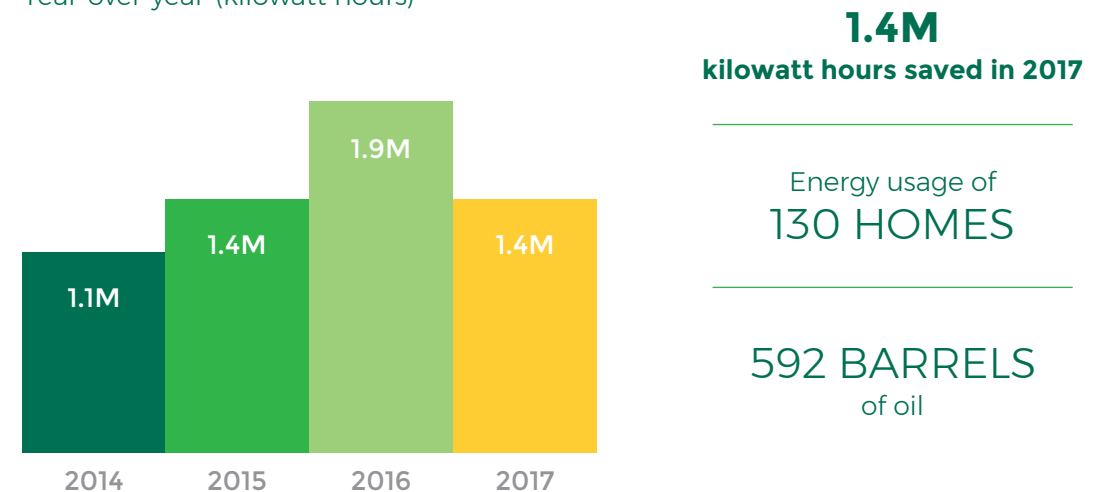
We also completed a pilot program at our Holland, Mich. Family Fare Supermarket, where all interior lighting was upgraded to LED. The successful pilot reduced electric lighting consumption by 40 percent over existing high-efficiency

fluorescent lighting—opening the door to roll out all-LED interior lighting conversions in more retail stores. In 2018, five stores will be converted to all-LED interior lighting, with 11 additional stores planned for 2019.

In our Oklahoma City Distribution Center, LED lights were installed in the fresh loading/unloading dock, and efforts are underway to do the same throughout the 600,000-square-foot warehouse. Suction pressure and defrost times were also adjusted to better maintain temperatures and reduce energy consumption.

Since we began tracking our energy efficiency projects in 2007, SpartanNash stores, distribution centers and service centers have saved a total of 50,690,512 kilowatt hours.

ENERGY REDUCTION
Year-over-year (kilowatt hours)





Game changing, sustainable achievements don't happen overnight. Strategy, advocacy, financial planning, and process and change management are just a few of the many steps required to activate and implement impactful corporate responsibility initiatives.

At SpartanNash, in full disclosure, we're relatively new on this journey.

74 While we have been helping to reduce hunger, enhance the communities we serve and minimize our carbon footprint for decades, scaling and implementing these process improvements throughout our national footprint takes time and resources.

As shared in this report, in 2017, we defined our corporate responsibility dashboard to align our immediate priorities with realistic and sustainable long-term goals.

In 2018, we will build upon lessons learned with our Community Captains and social responsibility initiatives to establish similar leadership opportunities with Sustainability Champions and Green Teams in each of our 19 distribution centers across the country. This structure will enable us to clearly define and disclose our enterprise-level environmental policy and universal tracking methodology for reducing waste, energy, fuel, water and greenhouse gas emissions. Expanding our supplier diversity, sustainable packaging, renewable resources and vendor code of conduct are key priorities for the coming year.

As the adage goes, "You can't manage it if you can't measure it." In 2018, we are introducing real-time metric tracking to empower our leadership to embrace change and work as one team, totally aligned to drive innovation and own our key corporate responsibility results.

Stay tuned—we're making a sustainable difference, each and every day.

The paper used in this report meets the following certifications:



Manufactured using renewable biogas



100% post consumer content



SpartanNash Graphic Services printed this report with soy-based inks.

The content included in this report references the company footprint as of December 31, 2017.

