



2016 Corporate Responsibility Report

*“To be a **best-in-class** business that feels local, where relationships matter.”*

SpartanNash Vision Statement

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Our lives are full of choices – and consequences too.

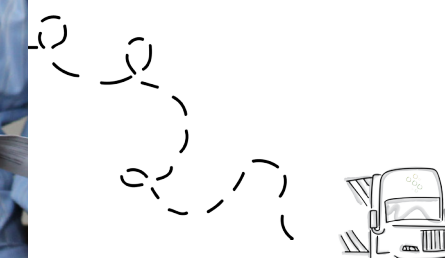
Each day, we all make decisions that impact our families, friends and future. In the corporate world, the same holds true. Here at SpartanNash, we are mindful that our business decisions, products, services and operations have a direct impact on the environment, our communities, customers and coworkers. We define this intentional decision-making process as our company’s corporate responsibility commitment.

We invite you to take a look at our 2016 Corporate Responsibility Report to better understand the depth and breadth of our social responsibility and environmental sustainability initiatives – and how the decisions we make must be balanced with our financial performance to ensure their scalability.

As you flip through the report, you’ll note the importance we place on the relationships we form with our family of nearly 15,000 associates, our hundreds of thousands of store guests in our corporate-owned stores in 10 states, our independent customers in 2,100 retail locations throughout the United States and our military heroes around the world. We also take our relationship with ‘Mother Earth’ very seriously, investing millions of dollars in sustainable practices throughout our operations to minimize our environmental footprint.

Building local relationships in the communities we serve is so important to us that it is the foundation of our vision statement. And just as our vision serves as our aspirational compass to guide our decisions for decades to come, our corporate responsibility is a journey whereby each year we are building on our successes and learning from best practices.

At SpartanNash, we are investing in today, to ensure a better tomorrow.



David M. Staples
President and CEO
SpartanNash



2016 Awards

Best and Brightest Companies to Work For®, The National Association for Business Resources

Michigan's Best and Brightest in Wellness®,
The National Association for Business Resources

Corporate Health Champion,
American Diabetes Association

Veteran-Friendly Employer, Bronze Level,
Michigan Veterans Affairs Agency

Community Outreach Award, Top program addressing food insecurity, Food Marketing Institute – Double Up Food Bucks

Social Justice Award for Employment,
City of Holland (Mich.) Human Relations Commission

Power 300: Most Influential Black Corporate Directors,
Savoy Magazine, honoring SpartanNash board members
Maj. Gen. Hawthorne L. "Peet" Proctor, U.S. Army (Retired) and
Yvonne R. Jackson, President, BeecherJackson, Inc.

100 Most Influential Women in Michigan, *Crain's Detroit Business*,
honoring Kathy Mahoney, President, MDV and
SpartanNash Chief Legal Officer

Winning Company, 2020 Women on Boards

Top Women in Grocery, *Progressive Grocer*,
nine associates honored in 2016; 39 since 2012

Learn more at spartannash.com/awards

To become best-in-class – and achieve the first part of our vision statement – we recognize the vital role our family of associates plays in the success of our company.

After all, our associates create our culture and drive our success, and their satisfaction and engagement are key to our company's performance and our customers' experience.

In 2016, SpartanNash's efforts to invest in our associates resulted in recognition from industry-leading organizations and publications (left).

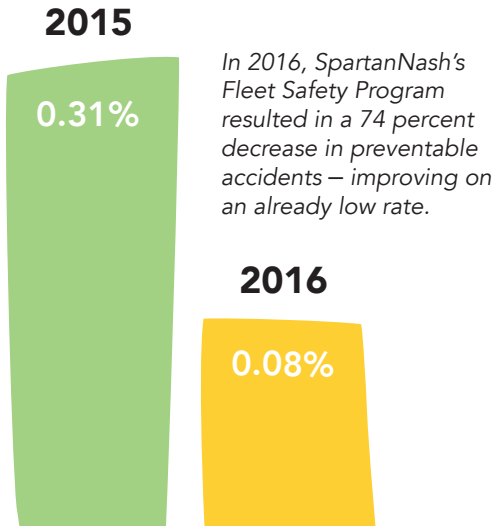
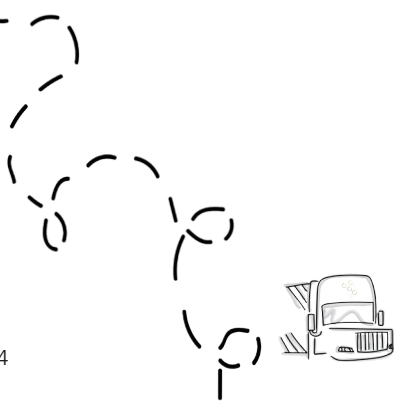


Our investments in our associates cover a wide range of benefits, from training and development opportunities to wellness programs; and from paid volunteer hours to diversity and inclusion efforts.

We are also committed to keeping our associates safe. In 2016, SpartanNash's Fleet Safety team created a custom Fleet Safety Program. Drivers in each of our 17 distribution centers learn to PACE themselves:

- PLAN** their route, their approach to their destination and even the way they turn in tight intersections.
- ANALYZE** by scanning down the road and checking mirrors often, as well as refraining from tailgating and speeding.
- COMMUNICATE** by using their horn or turn signal.
- EXECUTE** by making sure to do each of the previous steps safely.

As a result of the Fleet Safety Program, preventable accidents are down companywide, improving upon already good statistics from SpartanNash drivers, who log more than 55 million miles a year taking food places. In fact, one example of success is the MDV Pensacola (Fla.) Distribution Center, whose transportation team celebrated three and a half years without a major traffic accident.



“It’s easy to say you want people to be safe, but we want to provide the tools for our drivers to be safe. Our drivers are on the road next to our families and loved ones, and we want to make sure they’re as safe as possible.”

Cobey Bussey, Director Fleet Safety



Fleet Safety
Administrative
Assistant Casey
Barnhard, Director of
Fleet Safety Cobey
Bussey and Driver
Kevin Moelker

In our retail stores and distribution centers, Safety Scorecards assess overall safety scores based on incident and severity rates, internal and self-audits and recognition of associates who promote safe work behaviors. They also provide a roadmap so that each location can continue to improve its safety practices.

In 2016, 71 percent of our retail stores earned an A or a B rating, with 12 stores achieving perfect scores – which is no easy feat.

At the Family Fresh Market in St. Peter, Minn., Assistant Store Director and Safety Improvement Team leader Connie Cink held regular safety team meetings with associates from each department and performed quarterly self-audits of the entire store – both of which contributed to the store's perfect marks in 2016. Connie and her team also identified common safety issues – such as cut-resistant gloves and heavy boxes that require team lifting – and trained associates on proper techniques.

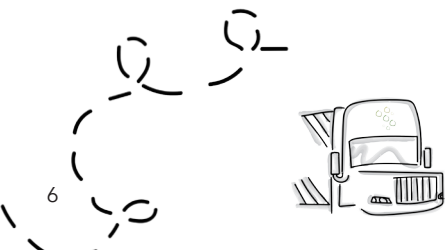
At the Bellefontaine (Ohio) Distribution Center – which achieved one of the highest safety scores amongst our distribution centers – associate education was also a major focus for the year. This helped improve morale, increase productivity and maintain high safety scores at the facility. Training sessions were incorporated into shift meetings on a regular basis and tips for a safe work environment were posted on bulletin boards and placed on breakroom tables.

Associates – especially those who serve on the Bellefontaine Safety Committee – were also encouraged to educate others on issues such as proper glove usage and safe knife handling. Product racking, door sweeps and other equipment were regularly examined to ensure safety was always top of mind.



“We all work as a team to maintain a safe work environment, because safety is everyone’s job, from the store director to the night stock crew.”

*Connie Cink
Assistant Store Director, Family Fresh Market*





In addition to keeping our associates safe, we are also committed to ensuring our store guests and independent customers always receive safe, quality food. With thousands of products shipping every day – including an increasing number of perishable items – ensuring each and every food item is safe for consumption is always top of mind.

At our corporate-owned stores, we also prepare a number of items in our delis, bakeries and fuel center convenience stores. All of our retail locations undergo continual, comprehensive food safety evaluations based on U.S. Food and Drug Administration (FDA) Food Code and SpartanNash Food Safety policies, which emphasize critical requirements and focus on the practices for the effective control of microbiological, chemical and physical hazards that can cause foodborne illness, ensuring consumer safety and the freshness of our food.

We also audit all new vendors that supply our exclusive private brands and require them to be certified in the Global Food Safety Initiative (GFSI), which is the leading auditing program in the industry.

In addition to wholesale food distribution, since 1978, our MDV military division has exported upwards of half a million containers of food and general merchandise for the Defense Commissary Agency (DeCA) and the Navy Exchange Service Command (NEXCOM). Our team works to ensure the safety and integrity of these products as they travel to U.S. military commissaries and exchanges around the world – no easy feat when shipping items such as ice cream across the ocean in 120 degree weather, and the average time from U.S. port to commissary freezer is upwards of 45 days.



SpartanNash was the premier sponsor of the Michigan State University College of Human Medicine Gran Fondo in 2016, as well as the event's top fundraising team. Graphic Services Account Representative Jon VanBuren and 75 SpartanNash associates, family and friends rode in the Gran Fondo in Grand Rapids or on virtual teams around the country – raising \$11,900 to find a cure for skin cancer.



Safety goes hand in hand with wellness, and SpartanNash's *Choose Well. Live Well.* benefit is a points-based program that creates a personal pathway toward maintaining or improving overall health. Points in the program are earned through activities that focus on our five pillars of well-being – physical, financial, emotional, community and career – and provide the holistic approach to wellness that is the foundation of our program. Associates are rewarded for their participation and achievement in the program.

In 2016, more than 2,300 associates elected to participate in the *Choose Well. Live Well.* program, in an effort to maintain or improve their overall well-being. Participants were eligible for rewards that included a free Fitbit and an annual wellness incentive ranging from \$100 to \$500.

To demonstrate our commitment to the program and ensure the best communication and experience for associates, SpartanNash launched a companywide Wellness Champion network in October 2016. A designated Wellness Champion is assigned to each service center, distribution center and retail district.



These associates have made a commitment to ignite and maintain a culture of wellness at SpartanNash and to encourage and inspire others to do the same. Wellness Champions are associates' first point of contact for program questions and to share exciting wellness-related opportunities throughout the year.

Employer-sponsored events like the *Choose Well. Live Well.* workout challenge also added friendly competition to the motivation. During the six-week challenge, participants created their own teams of 4-10 members and competed by logging their workouts. In total, 8,358 workouts were completed by SpartanNash associates as part of the workout challenge.

At the end of it all, Team VG's Caro on the east side of Michigan was the clear winner with each member completing 43 workouts – one for every day of the challenge!



Companywide events like the SpartanNash Dash encouraged associates to get up and get moving. During the SpartanNash Dash in September 2016, more than 1,000 associates in 17 locations put on their walking shoes and took a one-mile walk with their coworkers.

Store Director Sara Ferris provides on-the-job training to team members of the West Center Road Family Fare in Omaha.



To be a best-in-class business, we recognize our associates need to be equipped with the tools and training to lead and continuously develop their skills and expertise.

In 2016, our family of associates took part in 60,703 hours of training, completing 132,674 self-directed courses to improve their leadership skills, functional competencies, health and safety practices and more – all tailored to their business segment and career aspirations.

These courses do not include the countless hours of on-the-job training that take place in our retail, distribution and service centers every day.

Associates gain hands-on and cross-functional experience in everything from food safety and point-of-sale systems to manager-in-training development – all of which are designed to help associates excel in their current role and prepare for career advancement within SpartanNash.

In 2016, we also launched a pilot program in our Omaha retail market to align our cultural beliefs to our company's performance metrics to ensure we are delivering an exceptional customer experience. As a result of the various changes in this market, customers' overall satisfaction scores rose 10 percent and continue to climb – and the culture training has been expanded companywide.



336
SpartanNash associates
were promoted to
manager or above.



60,703
hours of training



132,674
courses



24/7
on-the-job
training





As of December 2016, SpartanNash associates have more than 129,273 combined years of service, and we take pride in their accomplishments and recognize that longevity is critical to our organizational success. As our family of associates invest their time and talent into our company, we in turn invest in their financial futures.

For those who contribute to their 401(k) retirement plans, SpartanNash matches these contributions 50 cents on every dollar, up to six percent of compensation. In 2016, this equated to more than \$7 million in employer-matching contributions.

**34% of associates
have worked at
SpartanNash for**

**10
YEARS
or longer**

**In 2016, SpartanNash
contributed
\$7,000,000+
to associates'
401(k) retirement plans.**



SpartanNash and our family of associates are also committed to helping each other out in times of disaster. Following the aftermath of Hurricane Matthew – which caused havoc in Lumberton, N.C. and surrounding communities – several of our distribution center associates were forced out of their homes due to flooding or structural damage.

SpartanNash associates from across the company and members of our Board of Directors donated their time, talent or money, raising more than \$16,000 in just a few short days. Coupled with a company match of \$10,000, the Lumberton Relief Fund allowed Lumberton associates to fill out an application for assistance, with all dollars donated going directly to support those who needed it most.

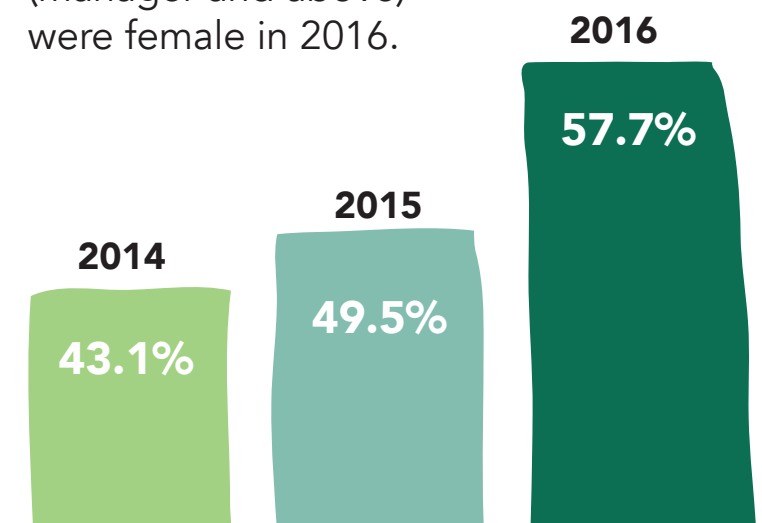
When it was all said and done, all 27 associates who applied for assistance received financial support for repairs or lodging.



Manager of Talent Acquisition Shannon McMath, Director of Talent Development Randy Elders, Senior Vice President and Chief Human Resources Officer Yvonne Trupiano, Director of HR, Retail Heather Heckman and Manager of Diversity and Inclusion Debra Cross.



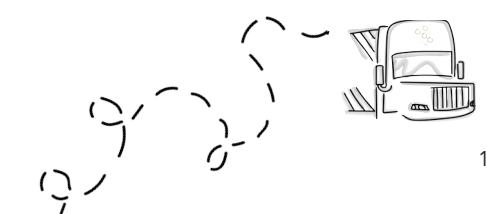
Across the entire company, **57.7 percent** of all promotions (manager and above) were female in 2016.



At SpartanNash, we embrace the unique talents and backgrounds of our coworkers, customers and communities. We recognize that our differences expand our perspectives — and that drives innovation. In 2016, we increased our Diversity and Inclusion efforts in two areas – veterans and women – and continued our 33-year legacy with Special Olympics, raising awareness and funds for physically and mentally challenged athletes, some of whom are our own associates.

More than half of our workforce is women, and we recognize the vital role they play in making our company a best-in-class business.

In 2016, we added two women leaders to our corporate officers – promoting Vice President of Finance Tammy Hurley to Chief Accounting Officer and hiring Yvonne Trupiano as our Senior Vice President and Chief Human Resources Officer.



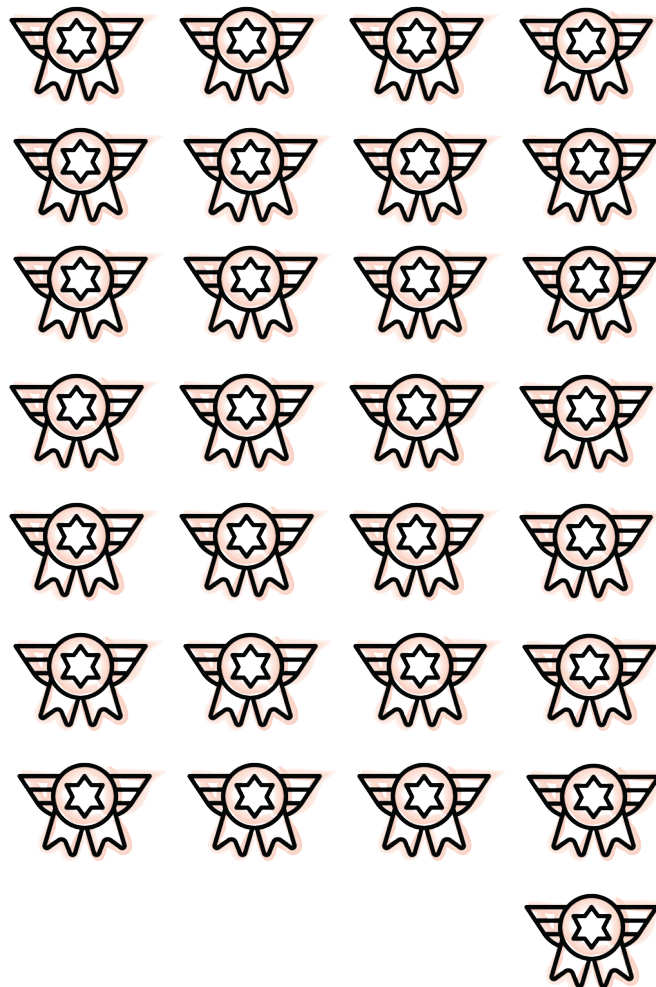
One of our core values is patriotism, and SpartanNash employs more than 700 veterans, Reservists and National Guard members. As a veteran-friendly employer, we are committed to hiring, training and retaining those who serve and have served.

Each year, SpartanNash commemorates patriotic holidays – including Memorial Day, Fourth of July and September 11 – with companywide events, and on Veterans Day, we take extra measures to honor and thank all our associates and store guests who have worn the uniform.

Flag-raising ceremonies are held at each of our 200 facilities that have a flag pole, and a moment of silence is observed at 11 a.m. At our Grand Rapids Service Center, this commemoration also included a proper flag retirement for the old, faded and/or torn American flags collected throughout the complex. Associates helped prepare the flags for retirement in the morning by separating the red, white and blue sections, then participated in burning each color as a fitting tribute.



Twenty-nine percent of our MDV associates have military affiliation.



(Right) In 2016, SpartanNash hired 433 veterans. In Michigan, where we are headquartered, our efforts have been recognized by the Michigan Veterans Affairs Agency, who recognized SpartanNash as bronze-level Veteran-Friendly Employer for our veteran hiring policies and practices.



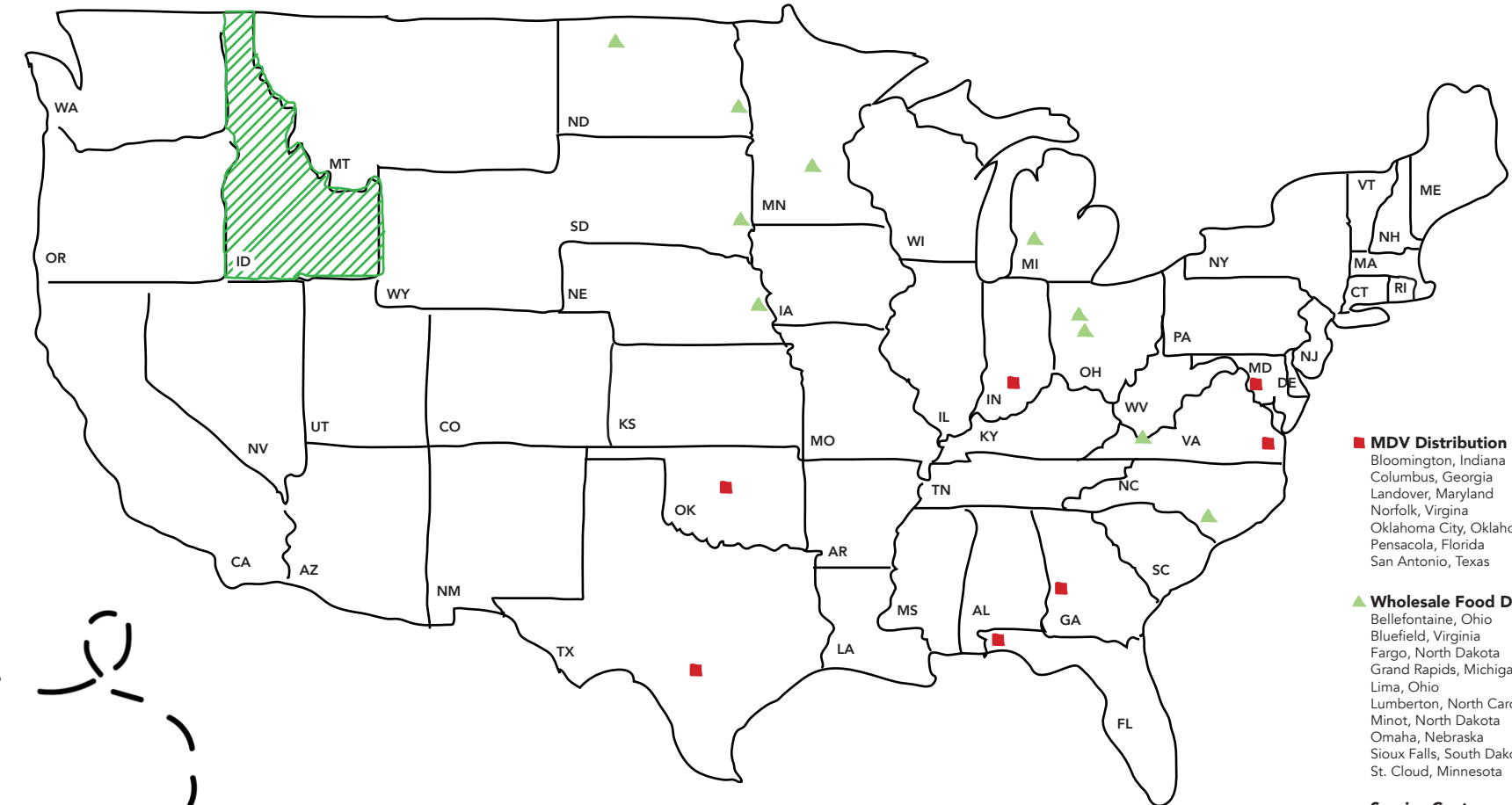
*“To be a best-in-class business that feels **local**, where relationships matter.”*

As a company whose service centers, distribution centers and retail stores span 17 states – it may seem counterintuitive to strive to be a company that feels local.

But that’s just what SpartanNash does.

We do so through our family of nearly 15,000 associates, who live, work and play in their local communities.

Our commitment to being local is demonstrated in a number of ways – through the local products we carry in our stores and sell to our customers and the local farmers and food entrepreneurs we support, as well as the ways we give back to our communities through financial support, in-kind donations and volunteering to make a difference.



(Above) SpartanNash is a Fortune 400 company and the fifth largest food distributor in the United States, serving customer locations in 47 states and the District of Columbia, Europe, Cuba, Puerto Rico, Bahrain and Egypt. Through our MDV military division, we also are the leading distributor of grocery products to U.S military commissaries around the world.



At SpartanNash, we understand that when consumers see the label “local” on a product, they assume that the product was grown or produced within the same state they are located. For that reason, we have a very strict definition of the word local – letting our customers know that they are supporting products and businesses right in their own backyards.

Regardless of the state – our local definition is:

Locally grown: Any farm grown or farm raised product (produce, meat, seafood, flowers, eggs, milk) must come from a farm located within the same state as the retail store or within 100 miles of the store (if it crosses over the border into another state).

Locally made: Any food product only produced within the same state as the retail store or within 100 miles of the store (if it crosses over the border into another state).

Svihel Vegetable Farm in **Minnesota** (left) and Lucky Bucket Brewery in **Nebraska** (right).



The number and variety of local products we carry in our stores and offer to our independent customers depends on where the store is located – but rest assured our aisles are proud to feature everything from cheese in Wisconsin to corn from the heart of Great Plains in Nebraska. In Michigan, our commitment to local is most evident, where more than half of our retail stores and our corporate headquarters have been located for 100 years.

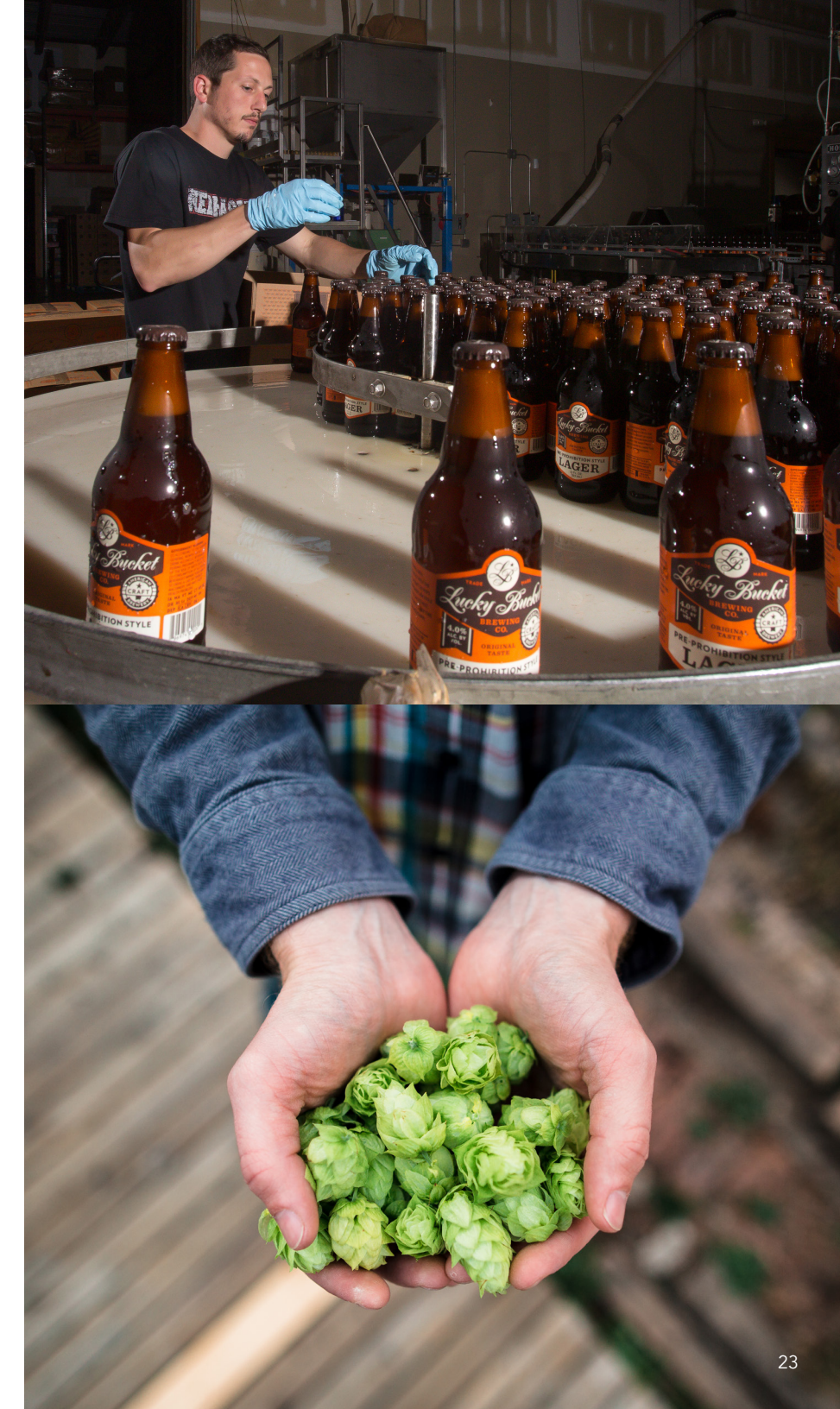
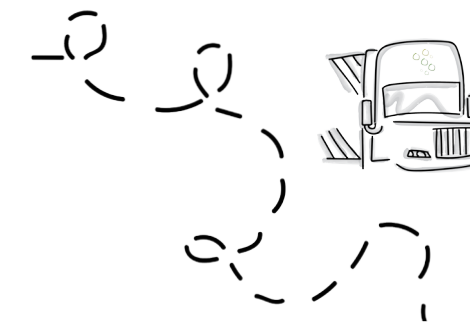
Plus, Michigan is the second-most agriculturally diverse state after California, and we source our produce from 91 farms throughout the state.

In 2016, SpartanNash was a sponsor of the Making It in Michigan conference, where local entrepreneurs had the opportunity to learn how to make their ideas more viable as a long-term business, establish distribution channels and better brand and package and market their products and images. Our Category Management team is committed to helping startup local businesses navigate the distribution channel to bring unique, local products to our shelves. In turn, we help fuel the local economy.

To demonstrate our commitment to local products and businesses, we also feature our farmers and other local producers on signage throughout our stores.

A prime example is in Grand Rapids – known to many as ‘Beer City USA.’ The growth in the craft brew industry, paired with customers’ appetite for expanding their palates, has been a win-win for suppliers, customers and our company.

In 2016, more than **1,805** local items were carried across all of our stores in 10 states.





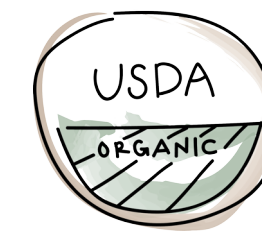
Across the grocery industry, the sale of organic products is outpacing retail growth – and at SpartanNash, our organic sales are above the national average due in large part to our expanding organic offering. In 2016, we saw organic consumption increase in both our retail stores and distribution centers. Clearly, our customers have a growing appetite for organic products, and we are committed to meeting those needs, whether that is in produce, grocery or frozen.

Through the Full Circle™ private brand, we are able to supply more than 330 additional organic items, such as eggs, almond milk, maple syrup and quinoa. Full Circle products promise “all around goodness,” including simple ingredients, affordability and natural, organic and eco-friendly products.

Growth in organic units in 2016

ALCOHOL	24.1%
FROZEN	37.4%
GROCERY	7.6%
PRODUCE	7.2%
REFRIGERATED	5.0%
TOTAL	8.5%

*SPINScan Conventional Retail Accounts (SPINS LLC), Organic sales (organic content ≥ 70%), 52 weeks ending 2017-January-01.





For store guests subsidizing their food budget with federal assistance, we offer the Double Up Food Bucks™ program, where Supplemental Nutrition Assistance Program (SNAP) participants earn free produce by purchasing Michigan produce.

From July 15 to Dec. 31, 2016, 17 Family Fare locations throughout Western, Southern and Northern Michigan took part in Double Up Food Bucks, doubling their buying power when it came to fresh fruits and vegetables. More than 10,000 households participated in the program.

Over the course of the year, 80 percent of Double Up dollars earned were redeemed, increasing access for our neighbors in need of quality, affordable produce while helping our local farmers whose fruits and vegetables they purchased.

SpartanNash is the only major grocery chain offering the program in partnership with Fair Food Network, and we are now being recognized as a national model as the program expands beyond Michigan.

In fact, in 2016, the Food Marketing Institute (FMI) honored SpartanNash with the Community Outreach Award for having the top program addressing food insecurity.

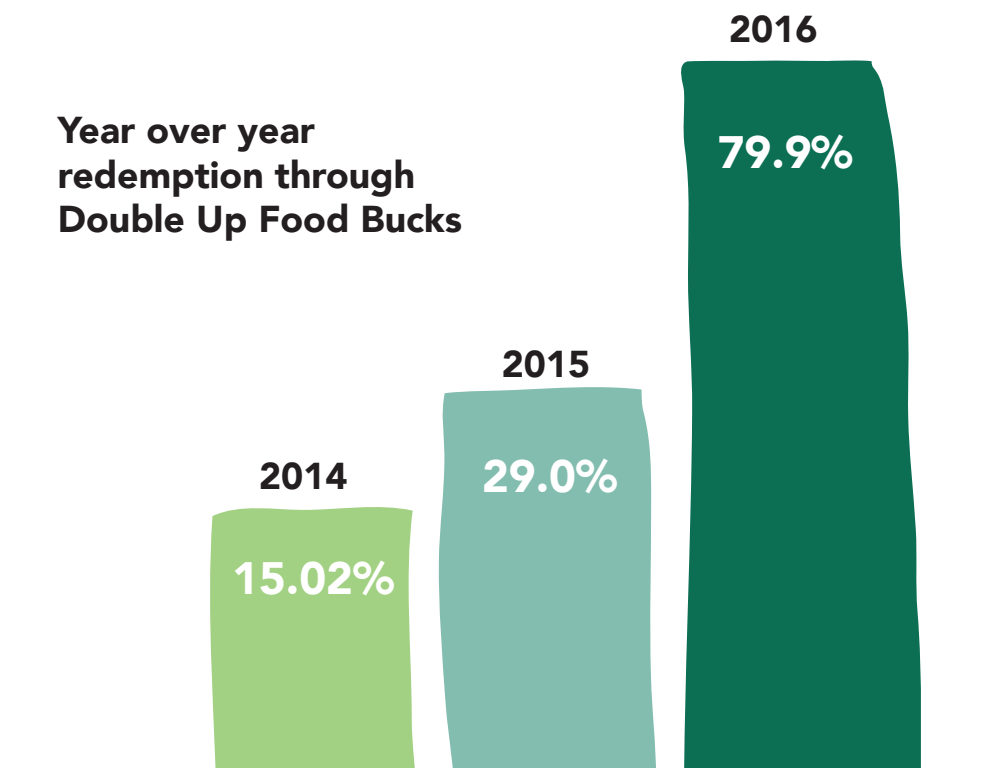


Photo credit: Kari Paine for Fair Food Network



In 2016, 61 SpartanNash pharmacies took part in our Opioid Safety Project program – the first of its kind offered by a major grocery retailer in Michigan. The project aimed to reduce prescription drug overdoses by providing patients with naloxone – a life-saving medication used to reverse the deadly effects of opioid overdose – in addition to education on how to diagnose, prevent and reverse an accidental opioid overdose.

Last year, SpartanNash pharmacists dispensed 85 overdose reversal kits and were credited with saving two lives.

We also build local relationships with our store guests by educating them on different ways to stay healthy.

This commitment to customer safety and health and wellness is brought to life by our Regional Wellness Specialists, who serve our retail stores and communities in Wisconsin, Minnesota, Michigan and the greater Omaha area.

Wellness Specialists work with community partners to raise awareness and provide resources about nutrition and optimal food choices through in-store wellness activities like grocery store tours, cooking classes and healthy food sampling. The team works with merchandising, marketing, pharmacy, corporate affairs and our retail store teams to bring the message of healthy eating and lifestyles to our customers and associates alike.

In 2016, the Regional Wellness Specialists formed partnerships with 15 healthcare systems, conducted more than 200 in-store and community events, 150 in-store and Living Well demos and helped launch the *Living Well* magazine. The team partnered with "Cooking Matters" in Omaha and Michigan and is working to bring the program to additional markets to dispel food myths and encourage healthier cooking and eating habits.



(Right) Store guests participate in wellness activities at a Family Fresh Market in Wisconsin.





We also believe helping others through volunteering is good for one's soul and connects us with the communities we serve. Being a best-in-class business that feels local, where relationships matter takes every one of us, which is why we continue to expand our volunteering efforts and celebrate the associates who give of their time and talents.

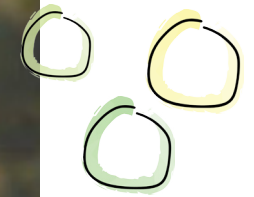
In 2016, SpartanNash challenged our associates to collectively contribute at least 15,000 volunteer hours – and we are proud to announce we exceeded that goal by 35 percent, volunteering a total of 20,234 hours as a company. Our 1,167 associates volunteered at 465 organizations, contributing \$456,276 in economic impact.

Learn more at spartannash.com/volunteer.

41 associates joined the 100 Club



SpartanNash also launched the 100 Club in 2016 and had 41 associates who exceeded 100 recorded volunteer hours. As a result, they selected their favorite 501(c)(3) charity, and SpartanNash made a \$100 donation in their name to the charity.

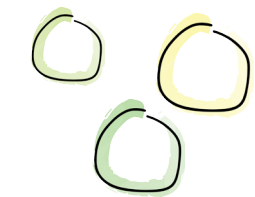


20,234
volunteer hours

465
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Associates like Director of Meat and Seafood Merchandising Tim Kent donate their time and talents coaching, mentoring, serving the hungry, protecting the environment and so much more.

“To be a best-in-class business that feels local, where relationships matter.”



(Right) To celebrate the grand re-opening of our D&W Fresh Market in Grand Haven, Mich., SpartanNash teamed up with the Culinary Institute of Michigan for a culinary competition. Students were paired with a local nonprofit organization and challenged to showcase the many fresh, local produce options available at the store for a chance to win scholarships and a donation to their chosen charity. The competition was so successful, SpartanNash formed a relationship with the Metropolitan Community College's Institute for the Culinary Arts later that summer to celebrate the grand re-opening of eight newly renovated Family Fare stores in Omaha, Neb.

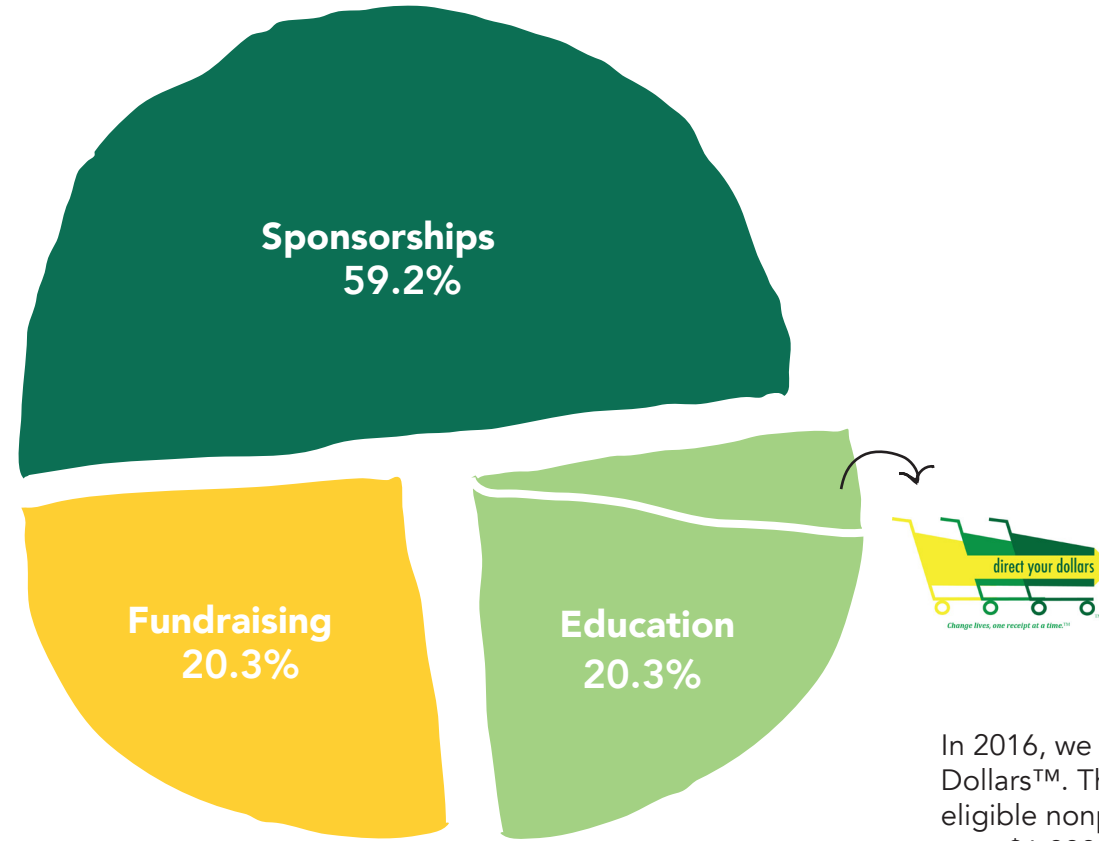
The final part of our vision – where relationships matter – can only be achieved as we engage in the communities where our associates live, work and play.

SpartanNash and our associates also give back through our financial support and gifts of time and talent. Our support varies from place to place and culture to culture, but our commitment to impacting our communities in a positive way remains the same.

Our corporate giving programs are just one way we build relationships within our local communities.

In 2016, SpartanNash contributed more than **\$1.4 million** toward **3,534 sponsorships, fundraising programs, education**, gift cards and product donations.

2016 Corporate Giving: \$1.4 Million



In 2016, we launched Direct Your Dollars™. Through the program, eligible nonprofit organizations can earn \$1,000, simply by collecting \$150,000 in eligible receipts from any of the more than 150 SpartanNash-owned retail stores or fuel centers.

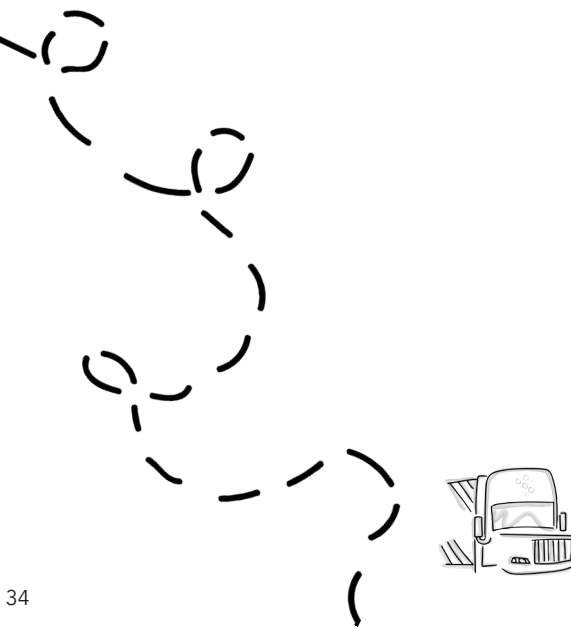
From August to December 2016, 108 nonprofit organizations earned Direct Your Dollars donations from SpartanNash, resulting in more than \$100,000 given back to our local communities.

(Right) Hunting with Heroes provides a cost-free weekend to veterans in Ohio, many of whom are on fixed incomes and cannot afford a weekend away from home otherwise. SpartanNash was a sponsor of the weekend, helping to cover the costs for lodging, meals, hunting areas and ATVs to get the disabled veterans out to those locations.



“I’m sending this letter to you to really thank you for the awesome time I had at the Hunting with Heroes weekend. I kid you not when I tell you, you saved me. The weekend renewed my spirit, because now I know there are people who are willing to put weekends like this together. For this, I am eternally grateful.”

*Ron, veteran
Ohio*



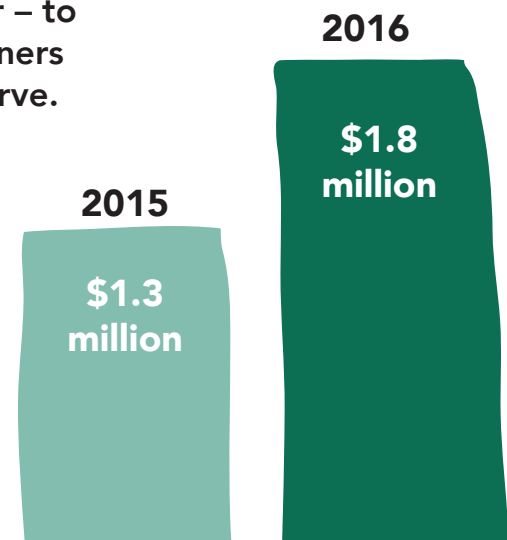


“We are honored and elated to receive this generous grant from the SpartanNash Foundation to support our Food for Kids Backpack Program. At this school site, 100 percent of the Backpack Program recipients are from military families, and your donation will help us feed some of our communities youngest and most vulnerable members.”

*Chief Development Officer Michele Benson
Virginia Peninsula Food Bank
\$7,500 SpartanNash Foundation grant recipient*



In 2016, the Foundation donated a total of \$1.8 million – a 45 percent increase from the year prior – to 231 nonprofit partners in the states we serve.

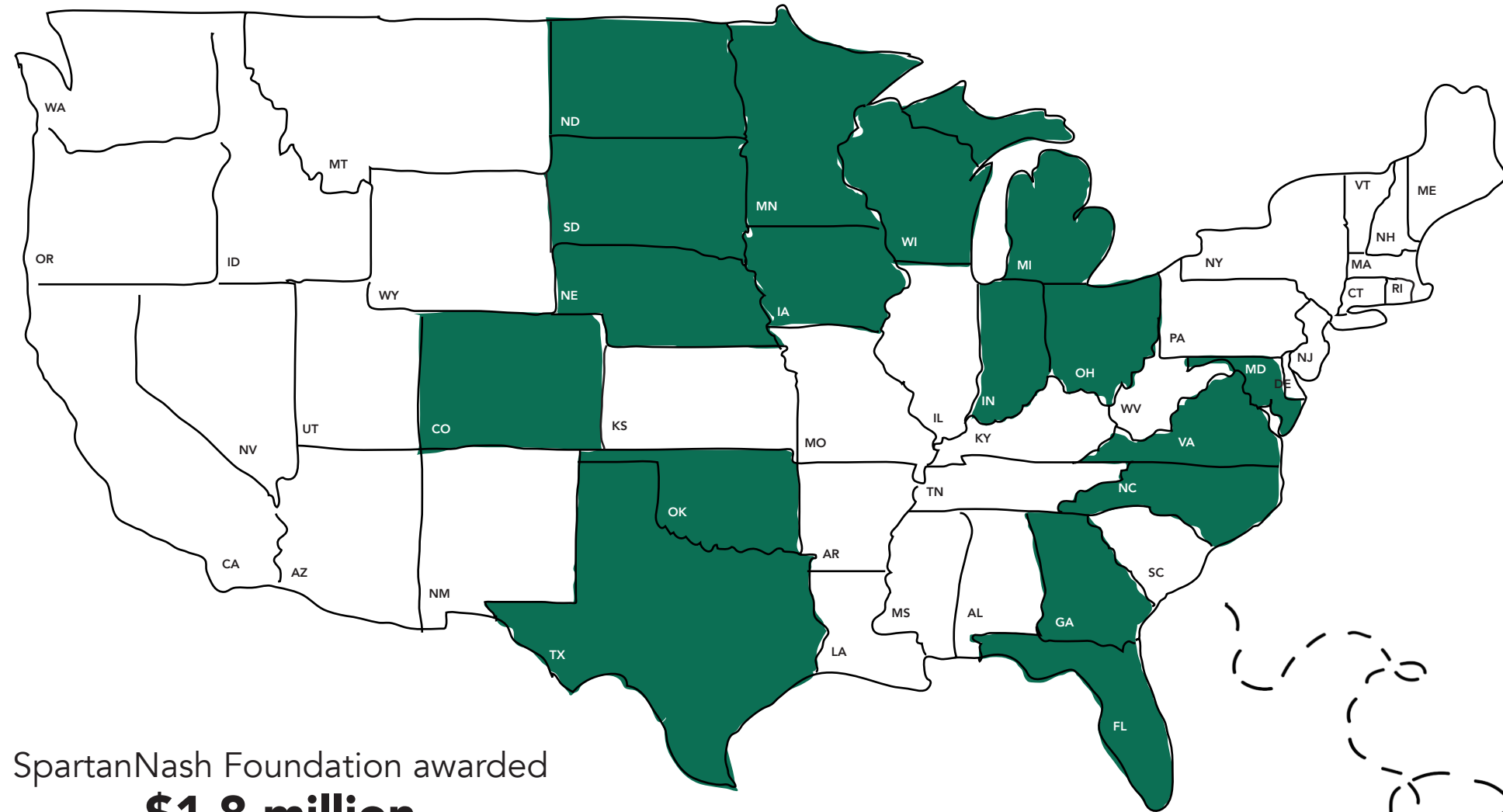


In addition to our corporate giving initiatives, the SpartanNash Foundation provides grants to 501(c)(3) nonprofit partners to provide hunger relief, secure shelter and support our military heroes.

The Foundation is funded by the company, with support from our associates. During our 2016 pledge campaign, our family of associates committed to donate more than \$300,000, which helped underwrite 40 grants in the communities we serve.

Each year, our distribution centers select local food pantries to receive \$5,000 donations through the SpartanNash Foundation, totaling \$70,000 in 2016. This annual tradition dates back to 2004, and the company's distribution centers have donated nearly \$1 million to community food bank and pantry partners during that time – in addition to the company's millions of pounds of food donations.

Learn more at spartannash.com/foundation.



SpartanNash Foundation awarded
\$1.8 million
to community nonprofits.

At designated times throughout the year, the SpartanNash Foundation invites the communities it serves to join it in supporting key initiatives in partnership with our national, regional or local 501(c)(3) nonprofit partners. This is done through a retail scan, whereby store guests have the opportunity to donate at the checkout register.

Small donations add up to make a big impact.

In 2016, we raised and granted \$822,400 through four companywide scan campaigns, benefiting local Habitat for Humanity, Special Olympics, patriotic and food pantry partners.

SpartanNash underwrites the operational expenses of the retail scans to ensure 100 percent of funds raised go to our nonprofit partners.

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through four companywide
scan campaigns.

“Thank you so much for your support of Father Fred! As I saw the line of people outside Father Fred this morning before our food pantry opened, I was reminded the local need is very real here and most of our guests are everyday people, facing all types of challenges. We help people who fall through the cracks. Thank you for being part of the answer to families asking for help.”

*Marketing Director Donna Hogard
Father Fred Foundation
Recipient of \$5,100 through SpartanNash Foundation retail scan*





Coupled with our relationships in our local communities, we are also committed to our relationship with our planet and reducing our environmental footprint. We are laser focused on reducing waste, giving materials a second life and decreasing energy consumption.

These efforts go hand-in-hand with our giving initiatives, because they often help people and communities while also reducing our environmental impact.

In 2016, SpartanNash partnered with local food banks and food pantries throughout our company's footprint to fight hunger and reduce food waste.

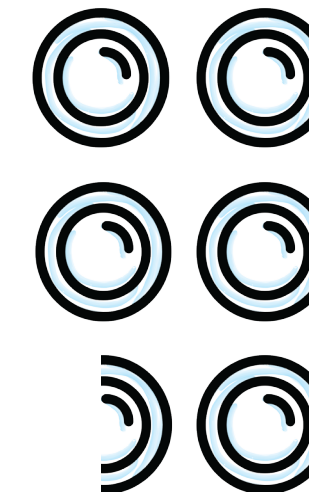
In total, SpartanNash donated 5.525 million pounds of product to community food pantries and local nonprofits through our corporate retail locations, distribution centers and MDV – increasing our food donations by more than 121 percent compared to 2015. These donations provided the equivalent of 4,604,700 meals to families through our nearly 250 partnerships with local organizations.

In some instances, our donated food goes to our four-legged friends. In 2016, our six Dan's Supermarkets in Bismarck, N.D. donated \$38,591 in produce and other food products to the Dakota Zoo, while other stores and distribution centers donated cat and dog food to their local humane societies.



2016

5.525 million pounds



2015

2.5 million pounds



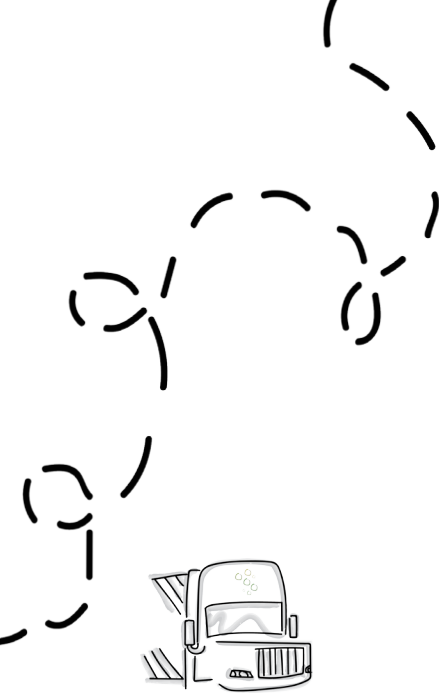
Our merchandising teams also donate display products from our annual food shows to local food banks and pantries. In 2016, SpartanNash **donated 232,909 pounds of food** over the course of nine shows.



Along with efforts such our food donations, 10 SpartanNash retail stores – five in Michigan and five in Nebraska – partnered with a national recycling company in 2016 to implement a food waste pilot program with the goal of diverting as much produce, bakery and dairy (eggs, cheese and yogurt) waste as possible into the food recycling dumpster instead of the trash dumpster.

Our recycling partner collected the material, partnering with local cattle farms in Kennard, Neb. and Webberville, Mich., where the watermelons, carrots, cupcakes, bananas and other produce were blended down to a smaller ration size and mixed with grains, corn, wheat and other nutrients to create the final cattle feed product.

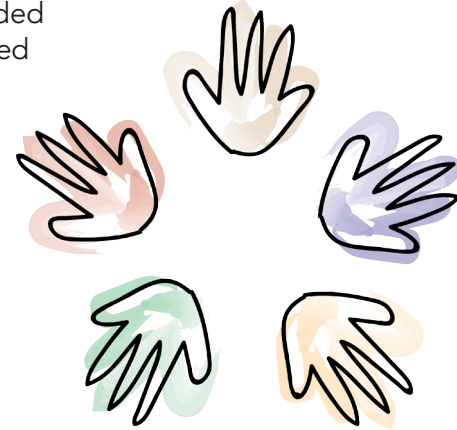




To add some fun and engagement to our waste reduction efforts, SpartanNash expanded our Earth Week efforts in 2016, including 43 corporate-owned stores, 17 distribution centers and three service centers in 14 states.

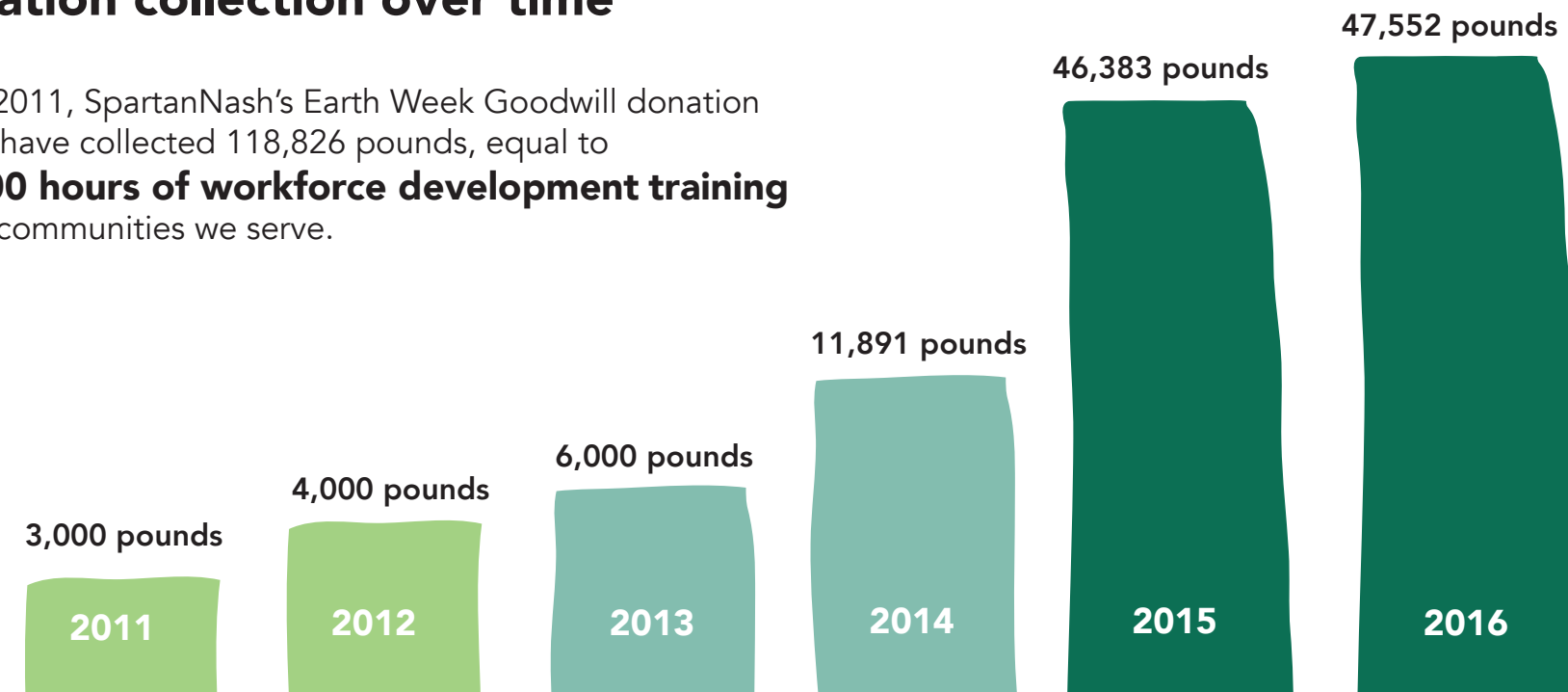
In partnership with 21 different Goodwill organizations, more than 450 associates donated 47,552 pounds of materials, supporting Goodwill's programs with more than 10,200 hours of workforce development training and keeping those clothes, electronics and household goods out of landfills.

At our Sioux Falls (S.D.) Distribution Center, associates brought in 1,000 pounds of donations for Goodwill of the Great Plains, which equals 16.5 pounds per associate during our Earth Week celebrations. The team was awarded the traveling trophy and celebrated with a party.



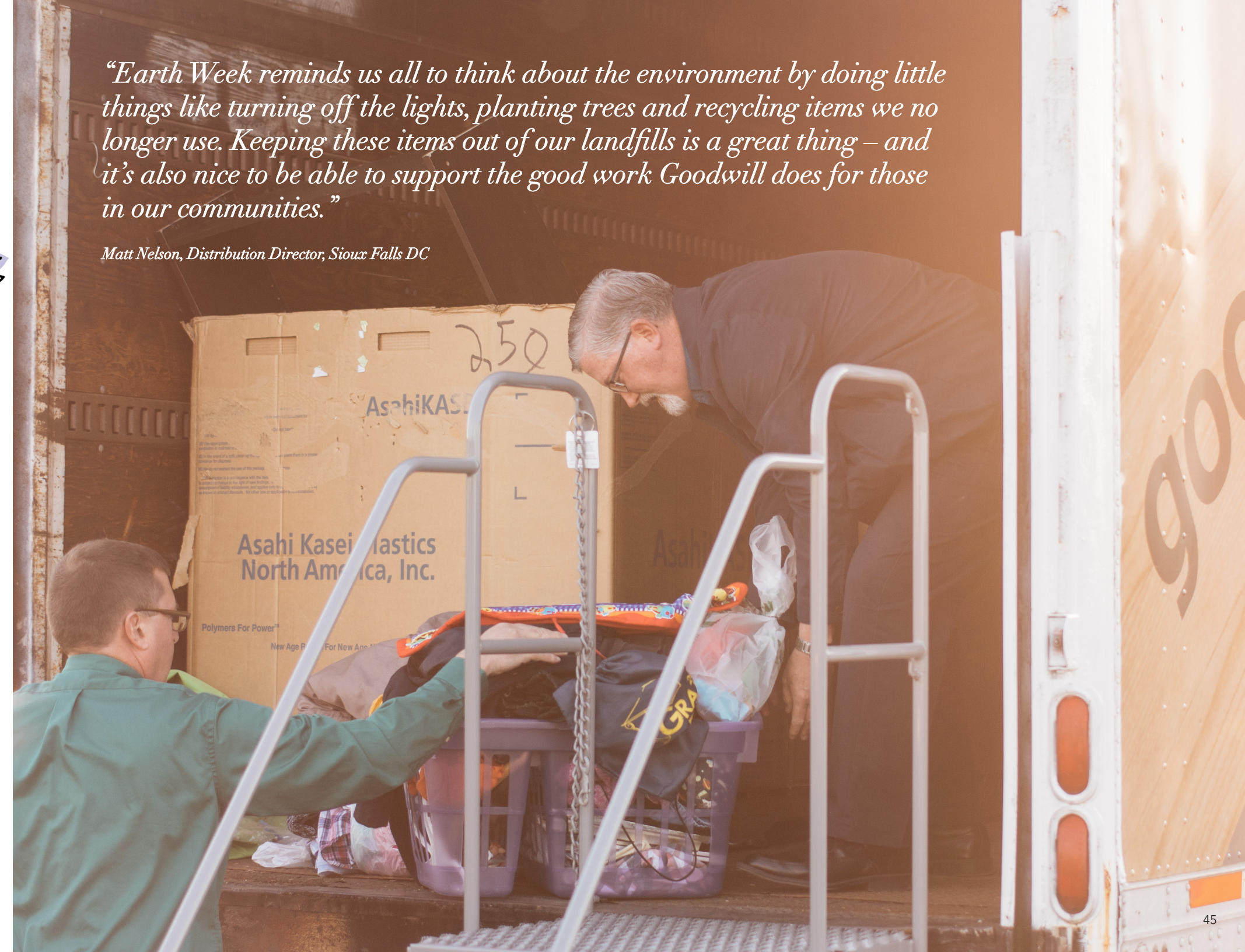
SpartanNash Earth Week Goodwill donation collection over time

Since 2011, SpartanNash's Earth Week Goodwill donation drives have collected 118,826 pounds, equal to **25,500 hours of workforce development training** in the communities we serve.



“Earth Week reminds us all to think about the environment by doing little things like turning off the lights, planting trees and recycling items we no longer use. Keeping these items out of our landfills is a great thing – and it’s also nice to be able to support the good work Goodwill does for those in our communities.”

Matt Nelson, Distribution Director, Sioux Falls DC





Many of our stores feature recycling centers, where store guests can recycle items including wine corks, plastic bags, mixed paper and worn and torn American flags for proper retirement.

In Michigan, these materials are collected at our Grand Rapids Distribution Center, where the cardboard is baled and picked up by our recycling vendor (right).

Across our company footprint, SpartanNash's 17 distribution centers recycle paper, mixed paper, cardboard and stretch film. In Michigan, our corporate-owned retail stores also take part in the practice, sending their materials to the Grand Rapids Distribution Center for collection.

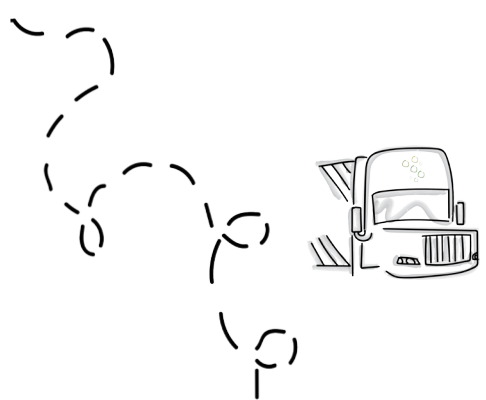
As a result, SpartanNash recycled more than 51 million pounds of materials in 2016, including:

- 48,628,943 pounds of cardboard
- 527,785 pounds of paper
- 1,632,731 pounds of plastic**
- 716,769 pounds of metal
- 334,004 pounds of batteries
- 58,665 pounds of electronics**

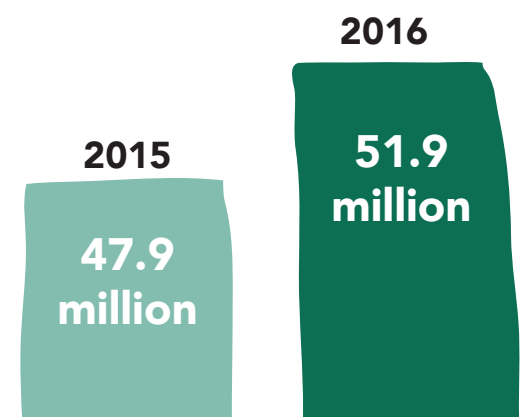
To maximize our efficiencies and expand our recycling practices, the St. Cloud (Minn.) Distribution Center started an additional recycling pilot in November 2016 – collecting materials from 13 SpartanNash corporate-owned stores supplied through the DC – with the goal of expanding the recycling program throughout the company.



In 2016, SpartanNash continued an industrywide standard practice, recirculating **214,422,460 pounds** of pallets.



**Recycling totals
(in pounds)**



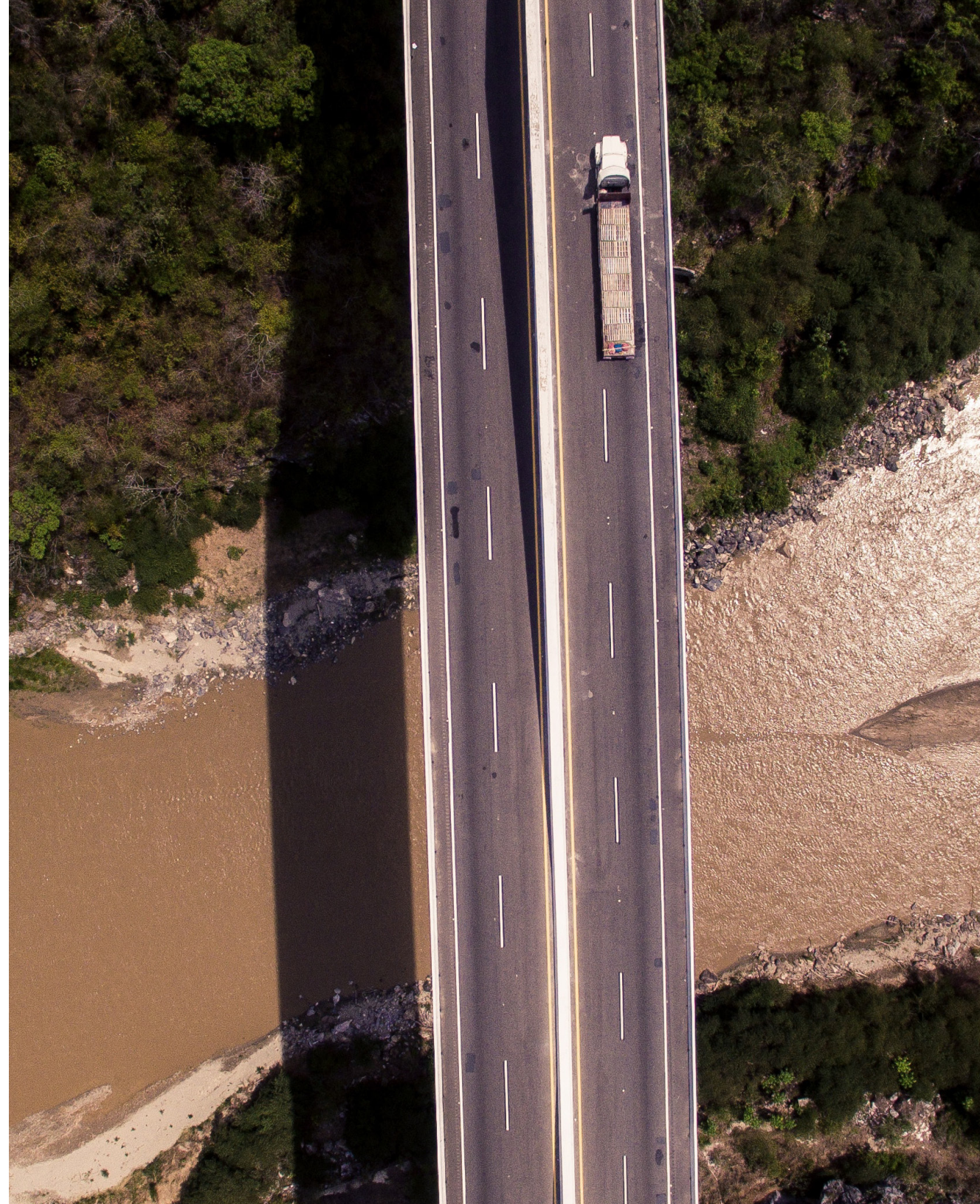
As the fifth largest food distributor in the country, our more than 800 drivers travel more than 55 million miles a year with 492 tractors and 1,478 trailers. To maximize our fleet's efficiency and get more miles out of every gallon, SpartanNash's transportation team underwent an optimization effort in 2016.

In some cases, independent retail customers were reassigned to distribution centers closer to their base of operations, resulting in fewer miles traveled.

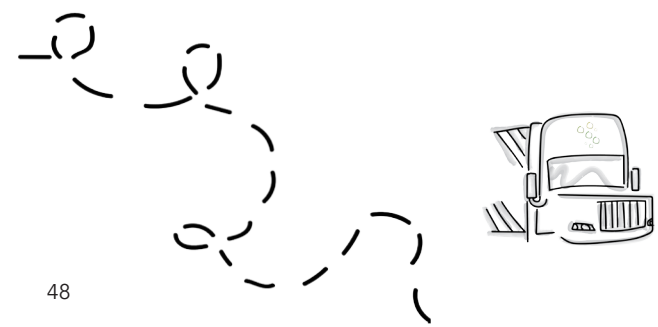
In others, routes were examined to ensure trailers remained as full as possible on inbound and outbound routes.

As a result, our fleet's average miles per gallon improved 6.7 percent over our 2013 baseline – resulting in 800,000 fewer gallons of diesel consumed over that timeframe.

These efficiencies reduce natural resource consumption, improve air quality and decrease our greenhouse gas emissions.



SpartanNash's refrigerated trailers are now equipped with the capability to be plugged into electrical outlets while at warehouse docks, reducing fuel consumption and direct air emissions.





In 2016, we continued the installation of LED lighting, equipping 28 retail stores with exterior LED lighting, building signs, track lighting and refrigerated cases. As a result, SpartanNash will see an annual reduction of nearly 2 million kilowatt hours in these 28 stores alone – the equivalent of the energy usage of **185 homes** each year.

Our current energy efficiency efforts are focused on refrigeration, heating and cooling, and interior and exterior lighting.

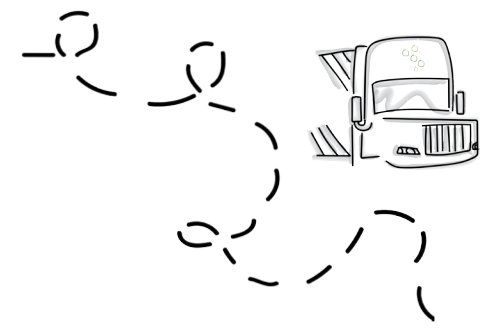
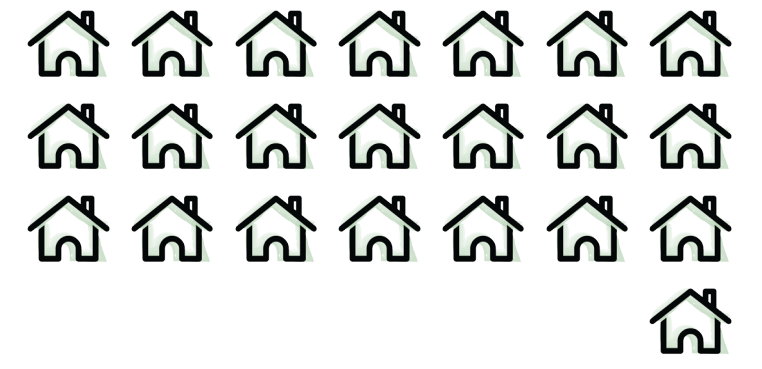
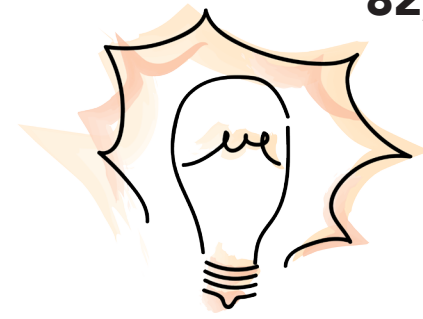
As we renovated our Minneapolis Service Center (right), we replaced 1,192 fluorescent fixtures with new LED fixtures and added 263 occupancy sensors, which turn the lights off when the areas are not occupied. Compared to the old fluorescent lights, these efforts save 82,000 watt hours of electricity every hour the lights are on – reducing our energy consumption by the equivalent of 22 homes annually.

Additionally, the MSC's parking lot lights and building wall packs were also upgraded to LED.

In our MDV Norfolk (Va.) Distribution Center, the original 1958 Freon system was removed and replaced by a state-of-the-art ammonia system. The project was part of a two-year, \$3 million plan to upgrade the warehouse's refrigeration system, saving energy costs and adding the capacity for an additional 500 pallets of chilled product.

Similarly, in our Fargo (N.D.) Distribution Center, LED lights were installed in the dairy, produce and receiving dock areas as well as new entry doors and dock plates to better maintain room temperatures. A total of 79,000 square feet of the facility is now equipped with LED lights.

82,000 watt hours saved = 22 houses





Corporate responsibility is a journey – and our 2016 Corporate Responsibility Report provides a snapshot of the commitments we have to our coworkers, customers, communities and planet, and the steps we have taken in every part of our company. Our ability to sustain and scale these commitments; predict and respond to emerging needs; and engage our associates and communities in our vital directives is paramount to our future impact.

To guide us along our journey, our corporate responsibility leaders developed a 2017 CR dashboard to serve as our compass. Our primary social responsibility initiatives include:

LOCAL SUPPORT – Including our commitment to expand our local product offerings in our retail stores and independent customer markets, which in turn fuels local economies while meeting our customers’ growing appetite for close-to-home products. Local products also reduce ‘food miles’ – which is good for the environment and the quality of the product. Local, as captured in this report, also reflects our commitment to supporting our community partners – both through our corporate giving and SpartanNash Foundation grants.

DIVERSITY AND INCLUSION – Embracing the unique talents and backgrounds of our associates, we strive to build a team as diverse as the customers and communities we serve. By cultivating relationships based on respect, integrity and teamwork, we build a winning culture and can do more good in the communities we serve. In 2017, our recruiting and training initiatives will focus on expanding our veteran-friendly hiring practices and women’s development.

VOLUNTEERING – In 2017, we are expanding our volunteer program and increasing our associate challenge to 30,000 volunteer hours in the communities we serve.

Our 2017 environmental sustainability dashboard includes reducing **WASTE AND ENERGY CONSUMPTION** throughout our retail, distribution and service center footprint. This requires investing in energy-saving technology and equipment, as well as future expansion of our reduce/reuse/recycle practices.

As we continue on our journey of corporate responsibility, we’re excited about our progress and future opportunities.

Learn more at spartannash.com/corp-responsibility.

The paper used in this report meets the following certifications:



SpartanNash Graphic Services printed this report with soy-based inks. The content included in this report references the company footprint as of December 31, 2016.

SpartanNash

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